

NL-Leeuwarden: advertising and marketing services

OJ S 169/2012 04/09/2012

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Deltion College

Postal address: p/a Balthasar Bekkerwei 72c

Town: Leeuwarden

Postal code: 8914 BE

Country: Netherlands

Contact person: BGC grafisch adviesbureau bv

For the attention of: De heer R. Bennink

E-mail: rob.bennink@bgc-bv.nl

Telephone: +31 58-2132227

Fax: +31 58-2136445

Internet address(es):

General address of the contracting authority: www.deltion.nl

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Europese aanbesteding voor de dienstverlening van reclame- en marketingdiensten, vormgeving en desktoppublishing diensten voor Stichting Deltion College.

II.1.2. Type of contract and place of performance or delivery

Services

Main site or place of performance: Zwolle.

NUTS code NL21 Overijssel

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with a single operator

Duration of the framework agreement

Duration in months: 24

II.1.5. Short description of the contract or purchase(s)

Deze aanbesteding zal moeten leiden tot een sterke en professionele dienstverlening voor de dienst Marketing & Communicatie en alle locaties van Deltion College. Het doel is één raamovereenkomst voor een periode van twee jaar, met de mogelijkheid tot verlenging met MAXIMAAL 1 maal twee jaar. Deltion College zal voor het gehele perceel (1 perceel) één inschrijver contracteren. De aanbesteder zoekt een minimaal gelijkwaardige dienstverlening en een reductie van kosten.

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 79553000 Desktop publishing services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: yes

Description of options: Het doel is één raamovereenkomst voor een periode van twee jaar aan te gaan, met de mogelijkheid tot verlenging met MAXIMAAL 1 maal twee jaar.

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 1

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 24 (from the award of the contract)

II.3. Duration of the contract or time limit for completion

Duration in months: 48 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Zie aanbestedingsdocumenten.

III.1.2.

Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Zie aanbestedingsdocumenten.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Zie aanbestedingsdocumenten.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Zie aanbestedingsdocumenten.

III.2.2. Economic and financial ability

List and brief description of conditions: Zie aanbestedingsdocumenten.

III.2.3. Technical and professional ability

List and brief description of conditions:

Zie aanbestedingsdocumenten.

Minimum level(s) of standards possibly required:

Zie aanbestedingsdocumenten.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

31.10.2012 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Dutch.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 160 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 31.10.2012 - 12:01

Place:

Leeuwarden.

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: Belangstellende gegadigden worden in de gelegenheid gesteld de opening van de inschrijvingen bij te wonen. Gelieve dit van tevoren te melden bij de contactpersoon van deze aanbesteding.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Zwolle-Lelystad

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: Zie aanbestedingsdocumenten.

VI.4.3. Service from which information about the review procedure may be obtained

Official name: Rechtbank Zwolle-Lelystad
Country: Netherlands

VI.5. Date of dispatch of this notice
31.8.2012