

United Kingdom-Norwich: Signage

OJ S 152/2015 08/08/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Flagship Housing Group Ltd

Postal address: Keswick Hall, Keswick

Town: Norwich

Postal code: NR4 6TJ

Country: United Kingdom

Contact person: Marketing Communications

For the attention of: Tracey Drake

E-mail: tracey.drake@flagship-housing.co.uk

Telephone: +44 8452586170

Fax: +44 1603255404

Internet address(es):General address of the contracting authority: <https://www.flagship-group.co.uk/>Address of the buyer profile: <https://www.flagship-group.co.uk/supplier-zone>Electronic access to information: <https://www.flagship-group.co.uk/signage-and-vehicle-livery-tender>**Additional information can be obtained from:**

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address**I.2. Type of the contracting authority**

Body governed by public law

I.3. Main activity

Housing and community amenities

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Signage and Vehicle Livery.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code UKH1 East Anglia

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Signage. Permanent message signs. Signs and illuminated signs. Shop signs. It is our desire to establish a working relationship with a vehicle livery and signage company who fully understands the Flagship brand. The service will be utilised by all vehicles within the group's fleet, currently 277 vehicles and 32 magnetic plates. The service will include the de-badging of the existing fleet and the supply and application of the revised brand design to the vehicles. Where possible this will take place off site, mobile units are essential for the delivery of this contract. All signage for the group needs to be re-branded in keeping with our new brand guidelines and delivered and or installed in a timely manner as requested by the Communications team. The successful contractor will provide a scalable high quality service to the contracting authority, in full compliance with the specification and conditions of the contract provided.

II.1.6. CPV code(s)

34928470 Signage, 31523200 Permanent message signs, 34992000 Signs and illuminated signs, 39174000 Shop signs

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

II.1.9. Information about variants

Variants will be accepted: yes

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Lot 1 — Signage: External signs and internal office space branding for Head Office, Main offices x 3, Hub offices x 5, Distribution Centres x 2 and Depot x 1. (All quantities are approximate).

Lot 2 — Vehicle Livery: Vans x 280 and Passenger Estate Cars (or similar) x 30.

Note: Flagship is operating in an environment of regulatory change and also has growth plans, therefore quantities and demand may change over the term of the contract.

Estimated value excluding VAT:

Range: between 80 000 and 173 000 GBP

II.2.2. Information about options

Options: yes

Description of options: Initial term of three (3) years with an option to extend by up to a total of two (2) further years. Maximum contract duration of five (5) years.

Provisional timetable for recourse to these options:

in months: 36 (from the award of the contract)

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 2

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 36 (from the award of the contract)

II.3. Duration of the contract or time limit for completion

Duration in months: 60 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: Signage

1) Short description

It is our desire to establish a working relationship with a signage company who fully understands the Flagship brand. All signage for the group needs to be re-branded in keeping with our new brand guidelines and delivered and or installed in a timely manner as requested by the Communications team. The successful contractor will provide a scalable high quality service to the contracting authority, in full compliance with the specification and conditions of the contract provided.

2) CPV code(s)

34928470 Signage, 31523200 Permanent message signs, 34992000 Signs and illuminated signs, 39174000 Shop signs

3) Quantity or scope

External signs and internal office space branding for Head Office, Main offices x 3, Hub offices x 5, Distribution Centres x 2 and Depot x 1. (All quantities are approximate). Note: The number and location of Flagship locations may fluctuate +/- over the term of the contract in line with demand and growth plans.

Estimated value excluding VAT:

Range: between 15 000 and 30 000 GBP

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 2

Lot title: Vehicle Livery

1) Short description

It is our desire to establish a working relationship with a vehicle livery and signage company who fully understands the Flagship brand. The service will be utilised by all vehicles within the group's fleet, currently 277 vehicles and 32 magnetic plates. The service will include the de-badging of the existing fleet and the supply and application of the revised brand design to vehicle. Where possible this will take place off site; mobile units are essential for the delivery of this contract. All signage for the group needs to be re-branded in keeping with our new brand guidelines and delivered and or installed in a timely manner as requested by the Communications team. The successful contractor will provide a scalable high quality service to the contracting authority, in full compliance with the specification and conditions of the contract provided.

2) CPV code(s)

34928470 Signage - MA11 - MA07

3) Quantity or scope

Vans and Pick-Ups x 280 and Passenger Estate Cars (or similar) x 30 (All quantities are approximate).

Quantities may vary over the term of the contract in response to changes in Flagship's operating environment and growth plans.

Estimated value excluding VAT:

Range: between 80 000 and 143 000 GBP

4) Indication about different time frame or duration

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: The Authority will apply all the offences listed in Article 45(1) of Directive 2004/18/EC (implemented as Regulation 23(1) of the Public Contract Regulations (PCR) 2006 in the UK) and all of the professional misconducts listed at Article 45 (2) of Directive 2004/18/EC (see also Regulation 23(2) in the PCR 2006) to the decision of whether a Candidate is eligible to be invited to tender.

A full list of the Regulation 23(1) and 23(2) criteria are at <http://www.delta-esourcing.com/delta/project/reasonsForExclusion.html#pcr>

Candidates will be required to answer these questions as part of the qualification process. For candidates who are registered overseas, you will need to declare if you have any offences / misconduct under your own countries laws, where these laws are equivalent to the Regulation 23 lists.

Candidates who have been convicted of any of the offences under Article 45(1) are ineligible and will not be selected to bid, unless there are overriding requirements in the general interest for doing so.

Candidates who are guilty of any of the offences, circumstances or misconduct under Article 45 (2) may be excluded from being selected to bid at the discretion of the Authority.

These are set out in the Pre-Qualification Questionnaire (PQQ) Pack.

III.2.2. Economic and financial ability

List and brief description of conditions: (a) Appropriate statements from banks or, where appropriate, evidence of relevant professional risk indemnity insurance

(b) The presentation of balance-sheets or extracts from the balance-sheets, where publication of the balance-sheet is required under the law of the country in which the economic operator is established

(c) A statement of the undertaking's overall turnover and, where appropriate, of turnover in the area covered by the contract for a maximum of the last three financial years available, depending on the date on which the undertaking was set up or the economic operator started trading, as far as the information on these turnovers is available

These are set out in the Pre-Qualification Questionnaire (PQQ) Pack.

Minimum level(s) of standards possibly required: These are set out in the Pre-Qualification Questionnaire (PQQ) Pack.

III.2.3. Technical and professional ability

List and brief description of conditions:

(c) an indication of the technicians or technical bodies involved, whether or not belonging directly to the economic operator's undertaking, especially those responsible for quality control and, in the case of public works contracts, those upon whom the contractor can call in order to carry out the work

(d) A description of the technical facilities and measures used by the supplier or service provider for ensuring quality and the undertaking's study and research facilities

(f) The educational and professional qualifications of the service provider or contractor and/or those of the undertaking's managerial staff and, in particular, those of the person or persons responsible for providing the services or managing the work

(i) A statement of the tools, plant or technical equipment available to the service provider or contractor for carrying out the contract

(j) An indication of the proportion of the contract which the services provider intends possibly to subcontract

These are set out in the Pre-Qualification Questionnaire (PQQ) Pack.

Minimum level(s) of standards possibly required:

These are set out in the Pre-Qualification Questionnaire (PQQ) Pack.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Restricted

IV.1.2. Information about the limits on the number of candidates to be invited

Envisaged minimum number 5: and Maximum number 10

Objective criteria for choosing the limited number of candidates: These are set out in the Pre-Qualification Questionnaire (PQQ) Pack.

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 31.8.2015 - 17:00

IV.3.4. Time limit for receipt of tenders or requests to participate

5.9.2015 - 17:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

English.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published: 3 to 5 years.

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

VI.3. Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement, and the contract will be awarded on the basis of the most economically advantageous tender.

All information must be accessed through the Flagship website. It is not available from the BiP Delta website.

To view this notice, please click here: <https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=151629867>

GO Reference: GO-201585-PRO-6891204.

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

5.8.2015