

**United Kingdom-Bicester: Marketing services**

OJ S 123/2018 29/06/2018

**Contract award notice for contracts in the field of defence and security Services**

Directive 2009/81/EC

**Section I: Contracting authority/entity**

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**I.1. Name and addresses**

Official name: Ministry of Defence, IMOC, Disposal Services Authority (DSA)

Postal address: MoD Disposals Services Authority, Room 7, Building 9, Ploughley Road

Town: Bicester

Postal code: OX25 1LP

Country: United Kingdom

Contact person: Varick Harrison

For the attention of: Varick Harrison

E-mail: [DESLCSLS-DSA-Commercial@mod.uk](mailto:DESLCSLS-DSA-Commercial@mod.uk)

Telephone: +44 3067986861

**Internet address(es):**General address of the contracting authority/entity: <https://www.gov.uk/government/groups/disposal-services-authority>**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.3. Main activity**

Defence

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Ministry of Defence, IMOC, Disposal Services Authority (DSA)

Town: Bicester

Country: United Kingdom

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title**

Vehicles Sales Framework

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 26: Other services

Main site or place of performance: Oxfordshire

NUTS code UKJ14 Oxfordshire

**II.1.3. Information about framework agreement****II.1.4. Short description of the contract or purchase(s)**

Marketing services. The Authority requires the provision of refurbishment, marketing and sale

of MoD surplus equipment, predominately vehicles, both military and civilian (e.g Ford Focus, Vauxhall Corsa, Toyota Hi-lux) and other specialist vehicles (e.g Dennis/Mercedes Fire tenders, Renault Maxter), and various specialist military purpose vehicles. In addition, the Contract will include sale/disposal of spare parts and tyres. The successful provider may also receive vehicles, spare parts and tyres from other Government departments (from time to time). Only one provider will be eventually awarded the Framework Agreement.

**II.1.5. CPV code(s)**

79342000 Marketing services

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

Value: 2 700 000 GBP

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**Section IV: Procedure**

**IV.1. Type of procedure**

Restricted

**IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of  
Technical capability. Weighting 60  
Price. Weighting 40

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

DSACOMMDD/5046

**IV.3.2. Previous publication concerning this procedure**

**Notice on a buyer profile**

Notice number in the OJ S: [2016/S 210-382281](#) of 27.10.2016

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**Section V: Award of contract**

Contract No: DSACOMDD/5046

**V.1. Date of conclusion of the contract**

11.5.2018

**V.2. Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 0

**V.3. Name and address of the contractor**

Official name: Brightwells Ltd

National registration number: UK

Postal address: Easters Court, Leominster

Town: Leominster

Postal code: HR6 0DE  
Country: United Kingdom  
E-mail: [info@brightwells.com](mailto:info@brightwells.com)  
Telephone: +44 1432343800

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 54 000 000 GBP  
excluding VAT

Total value of the procurement:

Value: 27 000 000 GBP  
excluding VAT

If annual or monthly value:

Number of years: 7

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

Please note, any public sector agency found at <https://www.gov.uk/government/organisations> as well as police forces, hospitals, local authorities, devolved public agencies, etc, may use this contract with the DSA acting as the Authorised demander. The Contracting Authority considers that this Contract may be suitable for economic operators that are Small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

Electronic Trading: Potential suppliers must note the mandatory requirement for electronic trading using the Ministry of Defence's standard Purchase to Payment (P2P) system operating under the Defence electronic commerce service, which shall be a special condition for the performance of this Contract. You can find details on the P2P system at [www.d2btrade.com](http://www.d2btrade.com) The contractor shall be required to sign DEFFORM 30 (Electronic transaction agreements) and unconditionally accept DEFCON 5J (Unique Identifiers), DEFCON 129J (The Use of Electronic business delivery form); and DEFCON 522J (Payment under P2P). Where Standardised Contracting1 (SC1) conditions are used, unconditional acceptance of all references to P2P in clause 20 is required and where Standardised Contracting 2 or 3 (SC2 or SC3) conditions are used, unconditional acceptance of all references to P2P in clause G1 is required.

The Contracting Authority considers that this Contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement, and the Contract will be awarded on the basis of the most economically advantageous tender. Suppliers interested in working with the Ministry of Defence should register on the MOD Supplier information database (SID) Register, available at [www.contracts.mod.uk](http://www.contracts.mod.uk) The MOD SID is a database of active and potential suppliers available to all MOD and UK Defence procurement personnel, and is the main supplier database of MOD Procurement organisations. Please note: the registration and publication of a company profile on the

MOD SID does not mean or imply that the supplier has in any way been vetted or approved by the MOD. Suppliers wishing to compete for advertised MOD contracts must respond to any specific call for competition by submitting a separate expression of interest in accordance with the instructions of the purchasing organisation.

From 2.4.2014 the Government is introducing its new Government security classifications policy (GSC) to replace the current Government protective marking scheme. A key aspect of this is the reduction in the number of security classifications used. All suppliers to the Department are encouraged to make themselves aware of the changes as it may impact on this Requirement. The link below to the Gov.uk website provides information on the new GSC.

<https://www.gov.uk/government/publications/government-security-classifications>

The Authority reserves the right to amend any condition related to security of information to reflect any changes in national law or government policy. If any Contract documents are accompanied by instructions on safeguarding classified information (e.g. a Security aspects letter), the Authority reserves the right to amend the terms of these instructions to reflect any changes in national law or government policy, whether in respect of the applicable protective marking scheme, specific protective markings given, the aspects to which any protective marking applies, or otherwise.

Advertising Regime OJEU:

— This Contract opportunity is published in the Official Journal of the European Union (OJEU), the MoD Defence contracts bulletin and [www.contracts.mod.uk](http://www.contracts.mod.uk) GO Reference: GO-2018626-DCB-12681652

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

Official name: Ministry of Defence, IMOC, Disposal Services Authority (DSA)

Town: Oxford

Country: United Kingdom

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

### **VI.4. Date of dispatch of this notice**

26.6.2018