

281151-2026 - Competition

Ireland – Auditing services – 32 - Media Auditing
OJ S 80/2026 24/04/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: An Post_391

Email: procurementteam@anpost.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

Activity of the contracting entity: Postal services

2. Procedure

2.1. Procedure

Title: 32 - Media Auditing

Description: An Post seeks to appoint an independent Media Auditing partner to deliver a comprehensive, market aligned evaluation of its media investment across all channels.

Procedure identifier: da23ab63-ea0f-4ad2-9292-e4771f9c9bfb

Internal identifier: 32

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79212000 Auditing services

Additional classification (cpv): 79341000 Advertising services, 79340000 Advertising and marketing services, 79313000 Performance review services, 79212200 Internal audit services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: 32 - Media Auditing

Description: An Post seeks to appoint an independent Media Auditing partner to deliver a comprehensive, market aligned evaluation of its media investment across all channels.

Internal identifier: 32

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79212000 Auditing services

Additional classification (cpv): 79341000 Advertising services, 79340000 Advertising and marketing services, 79313000 Performance review services, 79212200 Internal audit services

Options:

Description of the options: option for one or more extensions by up to Two (2) years

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 5 Years

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 04/05/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7978002>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7978002>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of requests to participate: 25/05/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: See Procurement Documents

Financial arrangement: See Procurement Documents

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing additional information about the procurement procedure: An Post_391

Organisation providing offline access to the procurement documents: An Post_391

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: An Post_391

Organisation processing tenders: An Post_391

8. Organisations

8.1. ORG-0001

Official name: An Post_391

Registration number: 98788

Postal address: General Post Office

Town: Dublin 1

Postcode: D01 F5P2

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurementteam@anpost.ie

Telephone: +353 1 7057000

Internet address: <https://www.anpost.com>

Buyer profile: <https://www.anpost.com>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: cd262709-2193-4a56-8fcd-d8382ba12bb6 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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