

281931-2026 - Competition

Netherlands – Advertising management services – Vrijstaande reclamevittrines

OJ S 80/2026 24/04/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Gemeente Den Haag

Email: kimnguyen@denhaag.nl

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Vrijstaande reclamevittrines

Description: Voor de exploitatie van buitenreclame is in 2018, na een aanbesteding, een concessieovereenkomst gesloten voor het plaatsen en exploiteren van vrijstaande reclamevittrines. Deze overeenkomst loopt binnenkort af, waardoor de gemeente een nieuwe concessie voor vrijstaande reclamevittrines moet aanbesteden

Procedure identifier: 61792e87-ea71-465d-8234-e038d80f761b

Internal identifier: 811d8431-5fba-45d5-b86d-93235fdf98c5

Type of procedure: Restricted

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

2.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Zie documentatie

2.1.3. Value

Estimated value excluding VAT: 20 000 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Vrijstaande reclamevittrines

Description: Voor de exploitatie van buitenreclame is in 2018, na een aanbesteding, een concessieovereenkomst gesloten voor het plaatsen en exploiteren van vrijstaande reclamevitruines. Deze overeenkomst loopt binnenkort af, waardoor de gemeente een nieuwe concessie voor vrijstaande reclamevitruines moet aanbesteden
Internal identifier: ea19ae6a-3235-4fed-bc85-e48c8153bc9a

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Zie documentatie

5.1.3. Estimated duration

Duration: 10 Years

5.1.5. Value

Estimated value excluding VAT: 20 000 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 5

Maximum number of candidates to be invited for the second stage of the procedure: 5

5.1.11. Procurement documents

Address of the procurement documents: <https://s2c.mercell.com/today/209089>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://s2c.mercell.com/today/209089>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 12/06/2026 08:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Rechtbank Den Haag

Information about review deadlines: 20 kalenderdagen

8. Organisations

8.1. ORG-0001

Official name: Gemeente Den Haag

Registration number: 27370927

Postal address: Spui 70

Town: 's-Gravenhage

Postcode: 2511BT

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Contact point: Kim Nguyen

Email: kimnguyen@denhaag.nl

Telephone: +31648441693

Internet address: <https://www.denhaag.nl/nl/in-de-stad/ondernemen/zaken-doen-met-de-gemeente.htm>

Buyer profile: <https://s2c.mercell.com/buyer/19684>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Rechtbank Den Haag

Registration number: 221909103

Postal address: Prins Clauslaan 60

Town: Den Haag

Postcode: 2595AJ

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: voorlichting.rb.den.haag@rechtspraak.nl

Telephone: +31 703813131

Internet address: <http://www.rechtspraak.nl/Organisatie/Rechtbanken/Den-Haag/Contact>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 5af74b63-b350-4ca6-9f82-c1a94c1582e4 - 01

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