

France-Paris: World wide web (www) site design services

OJ S 115/2019 18/06/2019

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: GIP BULAC

Postal address: 65 rue des Grands Moulins

Town: Paris

NUTS code: FR101 Paris

Postal code: 75013

Country: France

E-mail: [marches-publics@bulac.fr](mailto:marches-publics@bulac.fr)

Telephone: +33 181691800

**Internet address(es):**

Main address: <http://www.bulac.fr>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://marches.maximilien.fr/?page=entreprise>.

[EntrepriseAdvancedSearch&AllCons&refConsultation=347894&orgAcronyme=d5q](https://marches.maximilien.fr/?page=entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://marches.maximilien.fr/?page=entreprise>.

[EntrepriseAdvancedSearch&AllCons&refConsultation=347894&orgAcronyme=d5q](https://marches.maximilien.fr/?page=entreprise)

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Refondation du site web

Reference number: C2019-04

**II.1.2. Main CPV code**

72413000 World wide web (www) site design services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

La BULAC souhaite refonder son site web pour unifier et dynamiser l'accès à ses ressources en ligne. Plusieurs plates-formes hébergent actuellement contenus institutionnels, ressources documentaires, contenus et actualités liés à l'action culturelle, la formation ou la recherche. Le nouveau site a pour objectif de remplacer ou d'articuler ces ressources en respectant la diversité des internautes et de leurs terminaux, les contraintes d'accessibilité de certains, l'identité visuelle de l'établissement, tout en permettant l'intégration de contenus tiers et une administration souple de l'ensemble.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

72413000 World wide web (www) site design services

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

La BULAC souhaite refonder son site web pour unifier et dynamiser l'accès à ses ressources en ligne. Plusieurs plates-formes hébergent actuellement contenus institutionnels, ressources documentaires, contenus et actualités liés à l'action culturelle, la formation ou la recherche. Le nouveau site a pour objectif de remplacer ou d'articuler ces ressources en respectant la diversité des internautes et de leurs terminaux, les contraintes d'accessibilité de certains, l'identité visuelle de l'établissement, tout en permettant l'intégration de contenus tiers et une administration souple de l'ensemble.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 6

This contract is subject to renewal: no

#### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5Maximum number: 5

#### **II.2.10. Information about variants**

Variants will be accepted: yes

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

## Section III: Legal, economic, financial and technical information

---

### III.1. Conditions for participation

#### III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV: Procedure

---

### IV.1. Description

#### IV.1.1. Type of procedure

Competitive procedure with negotiation

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.5. Information about negotiation

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 19/07/2019 Local time: 17:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

French

#### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

## Section VI: Complementary information

---

### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 4

Postal code: 75181

Country: France

Internet address: <http://paris.tribunal-administratif.fr>

**VI.5. Date of dispatch of this notice**

14/06/2019