

France-Paris: Graphic design services
OJ S 115/2019 18/06/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Carreau du Temple

National registration number: 789 772 571 0020

Postal address: 2 rue Perrée

Town: Paris

NUTS code: FR101 Paris

Postal code: 75003

Country: France

E-mail: D.marlin@carreaudutemple.org

Internet address(es):

Main address: <http://www.carreaudutemple.eu>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Other type: Société publique locale

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestations de graphisme pour la SPL Carreau du Temple

Reference number: 2019-001A

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent accord-cadre a pour objet la réalisation de prestations de graphisme portant sur des documents d'information et de communication print et numériques. Il comprend la conception, l'exécution et le suivi technique de fabrication des documents jusqu'au bon à tirer sur machine, dans le respect de la charte graphique de la SPL Carreau du Temple.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 80 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Le présent accord-cadre a pour objet la réalisation de prestations de graphisme portant sur des documents d'information et de communication print et numériques. Il comprend la conception, l'exécution et le suivi technique de fabrication des documents jusqu'au bon à tirer sur machine, dans le respect de la charte graphique de la SPL Carreau du Temple.

II.2.5. Award criteria

Quality criterion - Name: Composition et compétences de l'équipe dédiée à la réalisation de prestations, qualité des curriculum vitae des intervenants / Weighting: 10

Quality criterion - Name: Adéquation de la qualité artistique et de la créativité par rapport aux besoins du pouvoir adjudicateurs, appréciées au regard des exemples fournis / Weighting: 40

Quality criterion - Name: Adéquation des moyens techniques, organisationnels et méthodes proposés par le candidat pour l'exécution des prestations / Weighting: 10

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 046-105799](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2019-001A

Title:

Accord-cadre de prestations de graphisme

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/06/2019

V.2.2. Information about tenders

Number of tenders received: 17

Number of tenders received from SMEs: 17

Number of tenders received by electronic means: 17

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Kibлинд Édition & Klar communication

National registration number: 507 472 249

Postal address: 27 rue Bouteille

Town: Lyon

NUTS code: FRK26 Rhône

Postal code: 69001

Country: France

Internet address: <https://www.kibлинд.com/agence/>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Delepière Thomas

National registration number: 409 210 226 0059

Postal address: La Bremonde

Town: Buoux

NUTS code: FRL06 Vaucluse

Postal code: 84480

Country: France

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Chianale Jean Claude

National registration number: 420 257 966 00051

Postal address: 13 avenue Parmentier

Town: Paris

NUTS code: FR101 Paris

Postal code: 75001

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 80 000,00 EUR

Total value of the contract/lot: 80 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Kibind & Klar retenu bénéficiant d'un montant de commandes maximum fixé à 40 000 EUR HT. Delepière — Damour retenu bénéficiant d'un montant de commandes maximum fixé à 30 000 EUR HT. J. C. Chianale retenu bénéficiant d'un montant de commandes maximum fixé à 40 000 EUR HT.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Tribunal de grande instance de Paris

Postal address: Parvis du tribunal de Paris

Town: Paris Cedex 17

Postal code: 75859

Country: France

Internet address: <http://www.justice.gouv.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal de grande instance de Paris

Postal address: Parvis du tribunal de Paris

Town: Paris Cedex 17

Postal code: 75198

Country: France

VI.5. Date of dispatch of this notice

15/06/2019