

Netherlands-Helmond: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 92/2023 12/05/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeente Helmond

National registration number: 17272669

Postal address: Binnen Parallelweg 44

Town: Helmond

NUTS code: NL414 Zuidoost-Noord-Brabant

Postal code: 5701 NV

Country: Netherlands

Contact person: Wendy Bak

E-mail: wendy.bak@helmond.nl

Telephone: +31 614691135

Internet address(es):

Main address: www.helmond.nl

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/374901>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=361700&B=CTMSOLUTION

[PID=361700&B=CTMSOLUTION](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=361700&B=CTMSOLUTION)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=361700&B=CTMSOLUTION

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Jobmarketing en employer branding

Reference number: 326961

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

De gemeente Helmond zoekt een leverancier gespecialiseerd in jobmarketing en employer branding met als doel samen te werken om de gemeente Helmond als werkgever en de vacatures zo optimaal mogelijk zichtbaar te laten zijn onder de juiste doelgroep.

II.1.5. Estimated total value

Value excluding VAT: 481 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79600000 Recruitment services

II.2.3. Place of performance

NUTS code: NL414 Zuidoost-Noord-Brabant

NUTS code: NL41 Noord-Brabant

Main site or place of performance: gemeente Helmond

II.2.4. Description of the procurement

Selecteren van een leverancier voor het inzetten van jobmarketing en employer branding ten behoeve van de werving van vast personeel. Met het aangaan van de opdracht beoogt de opdrachtgever team recruitment zoveel mogelijk te ontzorgen door het grootste deel van de recruitmentmarketingactiviteiten uit te besteden. Dit moet tevens leiden tot een betere grip op de wervingsactiviteiten en een heldere profilering als werkgever (employer branding).

II.2.5. Award criteria

Criteria below

Cost criterion - Name: Prijs / Weighting: 40.00

Cost criterion - Name: Case Jobmarketing / Weighting: 20

Cost criterion - Name: Employer branding / Weighting: 20

Cost criterion - Name: Dienstverlening / Weighting: 15

Cost criterion - Name: Cijfers en rapportage / Weighting: 5

II.2.6. Estimated value

Value excluding VAT: 481 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/09/2023 End: 31/08/2025

This contract is subject to renewal: yes

Description of renewals:

Na het verstrijken van deze periode heeft gemeente Helmond de mogelijkheid de opdracht tweemaal tegen dezelfde voorwaarden te verlengen voor een periode van telkens twaalf maanden, mits de raamovereenkomst de maximale plafondwaarde nog niet heeft bereikt.

Datum ingang raamovereenkomst 1 september 2023. De overeenkomst eindigt van rechtswege na 48 maanden.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Selectiecriteria zoals vermeld in de aanbestedingstukken

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Selectiecriteria zoals vermeld in de aanbestedingstukken

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Selectiecriteria zoals vermeld in de aanbestedingstukken

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 06/07/2023 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6.

Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 18/09/2023

IV.2.7. Conditions for opening of tenders

Date: 06/07/2023 Local time: 10:00

Place:

Helmond

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Oost-Brabant

Town: s'-Hertogenbosch

Country: Netherlands

VI.5. Date of dispatch of this notice

08/05/2023