

283700-2026 - Result

France – Training services – PROGRAMME DE FORMATION A DESTINATION DE DIRIGEANTS D'ENTREPRISES INDUSTRIELLES ET DE SERVICE A L'INDUSTRIE DANS LE CADRE DU DISPOSITIF REGIONAL "ACCELERATEUR PME"

OJ S 80/2026 24/04/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Région Nouvelle-Aquitaine

Email: unite.fgdr@nouvelle-aquitaine.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: PROGRAMME DE FORMATION A DESTINATION DE DIRIGEANTS D'ENTREPRISES INDUSTRIELLES ET DE SERVICE A L'INDUSTRIE DANS LE CADRE DU DISPOSITIF REGIONAL "ACCELERATEUR PME"

Description: PROGRAMME DE FORMATION A DESTINATION DE DIRIGEANTS D'ENTREPRISES INDUSTRIELLES ET DE SERVICE A L'INDUSTRIE DANS LE CADRE DU DISPOSITIF REGIONAL "ACCELERATEUR PME"

Procedure identifier: 36e81489-c082-4797-a522-ff00ebd99d07

Previous notice: 741075-2025

Internal identifier: 2025I000S05149

Type of procedure: Other single stage procedure

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80500000 Training services

2.1.2. Place of performance

Country subdivision (NUTS): Gironde (FRI12)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: PROGRAMME DE FORMATION A DESTINATION DE DIRIGEANTS D'ENTREPRISES INDUSTRIELLES ET DE SERVICE A L'INDUSTRIE DANS LE CADRE DU DISPOSITIF REGIONAL "ACCELERATEUR PME"

Description: PROGRAMME DE FORMATION A DESTINATION DE DIRIGEANTS D'ENTREPRISES INDUSTRIELLES ET DE SERVICE A L'INDUSTRIE DANS LE CADRE DU DISPOSITIF REGIONAL "ACCELERATEUR PME"

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80500000 Training services

5.1.2. Place of performance

Country subdivision (NUTS): Gironde (FRI12)

Country: France

5.1.3. Estimated duration

Duration: 36 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Price

Description: prix prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 55

Criterion:

Type: Quality

Description: environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Bordeaux

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: Région Nouvelle-Aquitaine

Organisation providing offline access to the procurement documents: Région Nouvelle-Aquitaine

Organisation signing the contract: Région Nouvelle-Aquitaine

6. Results

Maximum value of the framework agreements in this notice: 400 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 400 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: GROUPE KEDGE BUSINESS SCHOOL

Tender:

Tender identifier: Offre pour le lot 0 de GROUPE KEDGE BUSINESS SCHOOL

Identifier of lot or group of lots: LOT-0001

Value of the tender: 400 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 2026S00264

Date on which the winner was chosen: 29/01/2026

Date of the conclusion of the contract: 12/03/2026

Organisation signing the contract: Région Nouvelle-Aquitaine

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: Région Nouvelle-Aquitaine

Registration number: 20005375900011

Postal address: 14 rue François de Sourdis

Town: Bordeaux

Postcode: 33077

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Contact point: Direction des Achats et de la Commande Publique

Email: unite.fgdr@nouvelle-aquitaine.fr

Telephone: +33 549384938

Internet address: <https://demat-ampa.fr>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation signing the contract

8.1. ORG-0002

Official name: Tribunal administratif de Bordeaux

Registration number: 17330005400025

Postal address: 9 Rue Tastet
Town: Bordeaux
Postcode: 33000
Country subdivision (NUTS): Gironde (FRI12)
Country: France
Internet address: <https://bordeaux.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: GROUPE KEDGE BUSINESS SCHOOL

Size of the economic operator: Large

Registration number: 514005123

Town: TALENCE

Postcode: 33400

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Roles of this organisation:

Procurement service provider

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 73ce5506-c578-4d03-831b-c62995624d6c - 01

Form type: Result

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