

France-Nîmes: Advertising services
OJ S 163/2013 23/08/2013
Contract award notice
Supplies

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: CCI de Nîmes-Bagnols-Uzès-Le Vigan

Postal address: 12 rue de la République

Town: Nîmes Cedex 1

Postal code: 30032

Country: France

For the attention of: M. le président

Telephone: +33 466879879

Fax: +33 466366108

Internet address(es):

General address of the contracting authority: <http://www.nimes.cci.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

Electronic access to information: <http://www.marches-publics.gouv.fr>

Electronic submission of tenders and requests to participate: <http://www.marches-publics.gouv.fr>

I.2. Type of the contracting authority

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Prestations d'achats d'espaces publicitaires.

II.1.2. Type of contract and place of performance or delivery

Supplies

Purchase

Main site or place of performance: Gard/Hérault

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Prestations d'achats d'espaces publicitaires.

II.1.5. CPV code(s)

79341000 Advertising services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 60
2. Prix des prestations. Weighting 40

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

M0131020

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 102-173990](#) of 29.5.2013

Section V: Award of contract

Contract No: 0131020

Lot No: 1

- Lot title: Il s'agit d'un support de presse ayant un rayonnement de diffusion au niveau régional tous les jours de la semaine avec une audience significative à destination du grand public et des chefs d'entreprises, les rubriques formation, territoires, commerce et économique ont une place prépondérante.

V.1. Date of conclusion of the contract

9.8.2013

V.2. Information about tenders

Number of tenders received: 1

V.3. Name and address of the contractor

Official name: Midi media

Postal address: rue du Mas de Grille

Town: Saint-Jean-de-Védas

Postal code: 34438

Country: France

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 436 713 EUR

excluding VAT

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

Annonce n° 183, BOAMP 101 B du 29.5.2013.

Date d'envoi du présent avis au JOUE et au BOAMP : 22.8.2013.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif

Postal address: avenue Feuchères

Town: Nîmes

Postal code: 30000

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

22.8.2013