

284371-2026 - Competition

Lithuania – Advertising services – Viešinio interneto naujienų portaluose paslaugų pirkimas
OJ S 81/2026 27/04/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Lietuvos Respublikos žemės ūkio ministerija

Email: zum@zum.lt

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Viešinio interneto naujienų portaluose paslaugų pirkimas

Description: Lietuvos Respublikos žemės ūkio ministerija perka viešinio paslaugas interneto naujienų portaluose apie Lietuvos žemės ūkio ir kaimo plėtros 2023–2027 m. strateginį planą, patvirtintą Europos Komisijos 2022-11-21 sprendimu Nr. C(2022) 8272), bei žemės ir maisto ūkio, žuvininkystės ir kaimo plėtros politikos įgyvendinimo aktualijas.

Procedure identifier: cc55b9ae-3821-437a-a272-2b0ff19b629b

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

Additional information: Paslaugos teikiamos Lietuvos Respublikos teritorijoje.

2.1.3. Value

Estimated value excluding VAT: 330 500,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 4

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: I dalis. Viešinimo ir informavimo apie strateginio plano ekologines priemones (ekologines sistemas, kaimo plėtros agroaplinkosaugos ir klimato priemones), trumpas maisto tiekimo grandinės bei žemės ir maisto ūkio aktualijas paslaugų pirkimas

Description: Lietuvos Respublikos žemės ūkio ministerija perka viešinimo paslaugas interneto naujienų portaluose apie Lietuvos žemės ūkio ir kaimo plėtros 2023–2027 m. strateginį planą, patvirtintą Europos Komisijos 2022-11-21 sprendimu Nr. C(2022) 8272), bei žemės ir maisto ūkio, žuvininkystės ir kaimo plėtros politikos įgyvendinimo aktualijas.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Options:

Description of the options: Sutartis nebus pratęsiama.

5.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

Additional information: Paslaugos teikiamos Lietuvos Respublikos teritorijoje.

5.1.3. Estimated duration

Duration: 13 Months

5.1.5. Value

Estimated value excluding VAT: 330 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: European Agricultural Fund for Rural Development (EAFRD) (2021 /2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejiirkimai.lt/epps/cft/listContractDocuments.do?resourceId=7560299>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejipirkimai.lt/epps/cft/viewTenders.do?resourceId=7560299>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 01/06/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 01/06/2026 10:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejipirkimai.lt/epps/cft/prepareViewCfTWS.do?resourceId=7560299>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: Lietuvos Respublikos žemės ūkio ministerija

Organisation providing more information on the review procedures: Lietuvos Respublikos žemės ūkio ministerija

Organisation receiving requests to participate: Lietuvos Respublikos žemės ūkio ministerija

Organisation processing tenders: Lietuvos Respublikos žemės ūkio ministerija

5.1. Lot: LOT-0002

Title: II dalis. Viešinimo ir informavimo apie strateginio plano kaimo plėtros intervencines priemones, žemės ir maisto ūkio aktualijas paslaugų pirkimas

Description: Lietuvos Respublikos žemės ūkio ministerija perka viešinimo paslaugas interneto naujienų portaluose apie Lietuvos žemės ūkio ir kaimo plėtros 2023–2027 m. strateginį planą, patvirtintą Europos Komisijos 2022-11-21 sprendimu Nr. C(2022) 8272), bei žemės ir maisto ūkio, žuvininkystės ir kaimo plėtros politikos įgyvendinimo aktualijas.

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Options:

Description of the options: Sutartis nebus pratęsiama

5.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

5.1.3. Estimated duration

Duration: 13 Months

5.1.5. Value

Estimated value excluding VAT: 330 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: European Agricultural Fund for Rural Development (EAFRD) (2021 /2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejipirkimai.lt/epps/cft/listContractDocuments.do?resourceId=7560299>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejipirkimai.lt/epps/cft/viewTenders.do?resourceId=7560299>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 01/06/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 01/06/2026 10:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejipirkimai.lt/epps/cft/prepareViewCfTWS.do?resourceId=7560299>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: Lietuvos Respublikos žemės ūkio ministerija

Organisation providing more information on the review procedures: Lietuvos Respublikos žemės ūkio ministerija

Organisation receiving requests to participate: Lietuvos Respublikos žemės ūkio ministerija

Organisation processing tenders: Lietuvos Respublikos žemės ūkio ministerija

5.1. Lot: LOT-0003

Title: III dalis. Viešinimo ir informavimo apie strateginio plano sektorines intervencines priemones, žemės ir maisto ūkio aktualijas paslaugų pirkimas

Description: Lietuvos Respublikos žemės ūkio ministerija perka viešinimo paslaugas interneto naujienų portaluose apie Lietuvos žemės ūkio ir kaimo plėtros 2023–2027 m. strateginį planą, patvirtintą Europos Komisijos 2022-11-21 sprendimu Nr. C(2022) 8272), bei žemės ir maisto ūkio, žuvininkystės ir kaimo plėtros politikos įgyvendinimo aktualijas.

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Options:

Description of the options: Sutartis nebus pratęsta.

5.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

5.1.3. Estimated duration

Duration: 13 Months

5.1.5. Value

Estimated value excluding VAT: 330 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: European Agricultural Fund for Rural Development (EAFRD) (2021 /2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian
Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejipirkimai.lt/epps/cft/listContractDocuments.do?resourceId=7560299>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejipirkimai.lt/epps/cft/viewTenders.do?resourceId=7560299>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 01/06/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 01/06/2026 10:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejipirkimai.lt/epps/cft/prepareViewCfTWS.do?resourceId=7560299>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: Lietuvos Respublikos žemės ūkio ministerija

Organisation providing more information on the review procedures: Lietuvos Respublikos žemės ūkio ministerija

Organisation receiving requests to participate: Lietuvos Respublikos žemės ūkio ministerija

Organisation processing tenders: Lietuvos Respublikos žemės ūkio ministerija

5.1. Lot: LOT-0004

Title: IV dalis. Viešinimo ir informavimo apie strateginio plano tiesiogines išmokas, trumpas tiekimo grandinės ir kooperacijos skatinimą, žemės ir maisto ūkio aktualijas paslaugų pirkimas

Description: Lietuvos Respublikos žemės ūkio ministerija perka viešinimo paslaugas interneto naujienų portaluose apie Lietuvos žemės ūkio ir kaimo plėtros 2023–2027 m. strateginį planą, patvirtintą Europos Komisijos 2022-11-21 sprendimu Nr. C(2022) 8272), bei žemės ir maisto ūkio, žuvininkystės ir kaimo plėtros politikos įgyvendinimo aktualijas.

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Options:

Description of the options: Sutartis nebus pratęsta.

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.3. Estimated duration

Duration: 13 Months

5.1.5. Value

Estimated value excluding VAT: 330 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: European Agricultural Fund for Rural Development (EAFRD) (2021 /2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejpirkimai.lt/epps/cft/listContractDocuments.do?resourceId=7560299>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejpirkimai.lt/epps/cft/viewTenders.do?resourceId=7560299>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 01/06/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 01/06/2026 10:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejpirkimai.lt/epps/cft/prepareViewCfTWS.do?resourceId=7560299>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: Lietuvos Respublikos žemės ūkio ministerija

Organisation providing more information on the review procedures: Lietuvos Respublikos žemės ūkio ministerija

Organisation receiving requests to participate: Lietuvos Respublikos žemės ūkio ministerija

Organisation processing tenders: Lietuvos Respublikos žemės ūkio ministerija

8. Organisations

8.1. ORG-0001

Official name: Lietuvos Respublikos žemės ūkio ministerija

Registration number: 188675190

Postal address: Gedimino pr. 19

Town: Vilnius

Postcode: 01103

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: zum@zum.lt

Telephone: +370 5 239 11 11

Internet address: <https://zum.lrv.lt>

Buyer profile: <https://zum.lrv.lt>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Vilniaus apygardos teismas

Registration number: 193312970

Postal address: Gedimino pr. 40

Town: Vilnius

Postcode: 01501

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: vilniaus.apygardos@teismas.lt

Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

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