

Ireland-Glasnevin: Higher education services

OJ S 108/2021 07/06/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Dublin City University (DCU)

National registration number: N/A

Town: Glasnevin

NUTS code: IE Éire / Ireland

Postal code: Dublin 9

Country: Ireland

Contact person: Gary Grant

E-mail: gary.grant@dcu.ie

Telephone: +353 17005000

Internet address(es):

Main address: <http://www.dcu.ie/>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/238>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=190261&B=ETENDERS_SIMPLE

[PID=190261&B=ETENDERS_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=190261&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=190261&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Provision of Marketing, Representation and Support Services in India

Reference number: DCU-21001S

II.1.2. Main CPV code

80300000 Higher education services

II.1.3. Type of contract

Services

II.1.4. Short description

The services comprise the appointment of an official representative in India to provide the following services including but not limited to: managing student, recruitment agent and parent queries on behalf of DCU; providing market intelligence; digital marketing and promotion services; representing DCU at recruitment agent offices, student fairs and similar events; supporting prospective students with the DCU application process.

II.1.5. Estimated total value

Value excluding VAT: 350 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

75121000 Administrative educational services, 79342000 Marketing services, 79342200 Promotional services, 80000000 Education and training services

II.2.3. Place of performance

NUTS code: IN India

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

The services comprise the appointment of an official representative in India to provide the following services including but not limited to: managing student, recruitment agent and parent queries on behalf of DCU; providing market intelligence; digital marketing and promotion services; representing DCU at recruitment agent offices, student fairs and similar events; supporting prospective students with the DCU application process.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 350 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Option to extend the contract by two additional 12 month periods.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 05/07/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 12 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 05/07/2021 Local time: 12:00

Information about authorised persons and opening procedure: Tenders will be accessed after the closing date via the opening of the Postbox facility on the etenders portal at www.etenders.gov.ie by a minimum of two authorised staff.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court

Town: Dublin

Country: Ireland

VI.5. Date of dispatch of this notice

02/06/2021