

Netherlands-Amsterdam: Marketing services

OJ S 102/2022 27/05/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting 113 Zelfmoordpreventie

National registration number: 936295933

Postal address: Paasheuvelweg 25

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1105BP

Country: Netherlands

Contact person: Menno Giliam

E-mail: m.giliam@113.nl

Telephone: +31 203113883

Internet address(es):Main address: <http://www.113.nl>Address of the buyer profile: <http://www.113.nl>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/6372cd1942cadcc3718f550675c9f441>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/6372cd1942cadcc3718f550675c9f441>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Regionale bekendheids- en activiteitencampagne 113-Zelfmoordpreventie

Reference number: 12001

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

De Stichting 113 Zelfmoordpreventie zoekt een partner (of samenwerkingsverband) die op strategisch en uitvoerend niveau kan voorzien in cross mediale campagnes met variërend budget. We verwachten hierbij proactief advies op het gebied van zowel online als offline communicatie richting de doelgroep(en).

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Amsterdam

II.2.4. Description of the procurement

Euro. 270.970.-

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 24/09/2022 End: 31/12/2023

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Er zijn geen opties voor verlenging van de opdracht.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 04/07/2022 Local time: 11:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 1 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 04/07/2022 Local time: 11:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Amsterdam

Postal address: Parnassusweg 280

Town: Amsterdam

Postal code: 1076 AV

Country: Netherlands

E-mail: kortgeding.ams@rechtspraak.nl

Telephone: +310 883611408

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Amsterdam/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Afd. klachten procedure

Postal address: Paasheuvelweg 25

Town: Amsterdam
Postal code: 1105 BP
Country: Netherlands
E-mail: g.boer@113.nl
Telephone: +31 643795212
Internet address: <http://www.113.nl>

VI.5. Date of dispatch of this notice

24/05/2022