

**Netherlands-Utrecht: Advertising campaign services**  
**OJ S 102/2022 27/05/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Stichting Verenigingsbureau Publieke Gezondheid en Veiligheid Nederland

National registration number: 452204018

Postal address: Zwarte Woud 2

Town: UTRECHT

NUTS code: NL Nederland

Postal code: 3524 SJ

Country: Netherlands

Contact person: Dave van der Kroft

E-mail: [administratie@ggdghor.nl](mailto:administratie@ggdghor.nl)

**Internet address(es):**

Main address: <http://www.ggdghor.nl>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Gezondheidsmonitor jongvolwassenen

Reference number: 1164

**II.1.2. Main CPV code**

79341400 Advertising campaign services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

GGD GHOR Nederland faciliteert namens de GGD'en centraal de Gezondheidsmonitor onder jongvolwassenen. De Gezondheidsmonitor onder jongvolwassenen is landelijk gezien een nieuwe monitor die nu voor het eerst wordt uitgevoerd in het kader van COVID-19. De Opdracht bestaat uit het programmeren van een vragenlijst in een enquêtetool (veldwerkbureau) en het werven van respondenten (communicatiebureau).

**II.1.6.**

## Information about lots

This contract is divided into lots: yes

### II.1.7. Total value of the procurement

Value excluding VAT: 2 140 000,00 EUR

## II.2. Description

### II.2.1. Title

Perceel 1 - Communicatiebureau

Lot No: 1

### II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

### II.2.3. Place of performance

NUTS code: NL Nederland

### II.2.4. Description of the procurement

De raming voor Perceel 1 bedraagt maximaal €500.000,- inclusief btw per gezondheidsmonitor jongvolwassenen.

### II.2.5. Award criteria

Quality criterion - Name: G1: Plan van aanpak / Weighting: 50

Quality criterion - Name: G2: Communicatieplan / Weighting: 20

Price - Weighting: 30

### II.2.11. Information about options

Options: yes

Description of options:

Opdrachtgever behoudt zich het recht voor om gedurende maart 2024 tot augustus 2024 een vervolgoopdracht te verstrekken voor de uitvoering van dezelfde gezondheidsmonitor onder jongvolwassenen.

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## II.2. Description

### II.2.1. Title

Perceel 2 - Veldwerkbureau

Lot No: 2

### II.2.2. Additional CPV code(s)

79311200 Survey conduction services

### II.2.3. Place of performance

NUTS code: NL Nederland

### II.2.4. Description of the procurement

de raming voor Perceel 2 bedraagt maximaal €35.000,- inclusief btw per gezondheidsmonitor jongvolwassenen.

### **II.2.5. Award criteria**

Quality criterion - Name: G1: Plan van aanpak / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: yes

Description of options:

Opdrachtgever behoudt zich het recht voor om gedurende maart 2024 tot augustus 2024 een vervolgoopdracht te verstrekken voor de uitvoering van dezelfde gezondheidsmonitor onder jongvolwassenen.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 252-670640](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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Contract No: 1

Lot No: 1

Title:

Gezondheidsmonitor jongvolwassenen

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

24/03/2022

#### **V.2.2.**

**Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: I&O Research B.V.

National registration number: 08198802

Postal address: Zuiderval 70

Town: ENSCHEDE

NUTS code: NL Nederland

Postal code: 7543EZ

Country: Netherlands

E-mail: [info@ioresearch.nl](mailto:info@ioresearch.nl)

Telephone: +31 532005200

Internet address: <http://www.ioresearch.nl>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 1 070 000,00 EUR

Total value of the contract/lot: 1 070 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 1

**Lot No:** 2

**Title:**

Gezondheidsmonitor jongvolwassenen

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

24/03/2022

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: I&O Research B.V.

National registration number: 08198802

Postal address: Zuiderval 70

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The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 1 070 000,00 EUR

Total value of the contract/lot: 1 070 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Rechtbank Midden-Nederland

Town: Utrecht

Country: Netherlands

E-mail: [info@rechtspraak.nl](mailto:info@rechtspraak.nl)

Internet address: <http://www.rechtspraak.nl>

**VI.5. Date of dispatch of this notice**

24/05/2022