

France-Castanet-Tolosan: Advertising consultancy services

OJ S 93/2023 15/05/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: INTERPROFESSION DES VINS DU SUD-OUEST

Postal address: Centre INRA - Bâtiment CACG Chemin de Borde Rouge - B.P. 92123

Town: Castanet-tolosan

NUTS code: FRJ23 Haute-Garonne

Postal code: 31321

Country: France

E-mail: Nathalie@france-sudouest.com

Telephone: +33 0561738706

Internet address(es):Main address: <https://www.vignobles-sudouest.fr/>Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzcyNDA1OA%3D%3D>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzcyNDA1OA%3D%3D>

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzcyNDA1OA%3D%3D>

I.4. Type of the contracting authority

Other type: Interprofession viticole

I.5. Main activity

Other activity: Agriculture

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Elaboration d'un programme d'actions quadriennal (2023-2026) de promotion des vins du Sud Ouest aux USA

II.1.2. Main CPV code

79341100 Advertising consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Elaboration d'un programme d'actions quadriennal (2023-2026) de promotion des vins du Sud Ouest aux USA, entraînement général (Lot 1) et club entreprises (Lot 2), Tranche ferme et tranches conditionnelles

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Néant

II.2. Description

II.2.1. Title

Élaboration d'un programme d'actions de promotion des vins du sud Ouest aux USA.

Entraînement général

Lot No: 1

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: FRJ23 Haute-Garonne

Main site or place of performance: USA

II.2.4. Description of the procurement

Élaboration d'un programme d'actions de promotion des vins du sud Ouest aux USA. Ce lot est réservé aux actions d'entraînement général. Le marché est composé d'une tranche ferme (16 octobre 2023/31 décembre 2024) et de deux tranches conditionnelles :- Tranche 1 du 1er janvier 2025/ 31 décembre 2025- Tranche 2 du 1er janvier au 31 décembre 2026

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 16/10/2023 End: 31/12/2026

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: - Règlement (UE) n° 1308/2013,Règlement délégué (UE) 2023 /330

II.2.14. Additional information

II.2. Description

II.2.1. Title

Élaboration d'un programme d'actions de promotion des vins du sud Ouest aux USA. Club entreprises

Lot No: 2

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: FRJ23 Haute-Garonne

Main site or place of performance: USA

II.2.4. Description of the procurement

Élaboration d'un programme d'actions de promotion des vins du sud Ouest aux USA. Ce lot est réservé aux actions dédiées au club entreprises. Le marché est composé d'une tranche ferme (16 octobre 2023/31 décembre 2024) et de deux tranches conditionnelles :- Tranche 1 du 1er janvier 2025/ 31 décembre 2025- Tranche 2 du 1er janvier au 31 décembre 2026

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 16/10/2023 End: 31/12/2026

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Règlement UE 1308/2013;Règlement délégué (UE) 2023/330

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 12/06/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 12/06/2023 Local time: 15:00

Place:

Castanet Tolosan

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de toulouse

Postal address: 2 allées Jules Guesde

Town: Toulouse

Postal code: 31000

Country: France

Internet address: <http://www.justice.gouv.fr/>

VI.5. Date of dispatch of this notice

10/05/2023