

Spain-Mérida: Market research services
OJ S 117/2019 20/06/2019
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consejería de Economía e Infraestructuras

National registration number: S06110011

Postal address: Paseo de Roma, s/n, módulo C, 1ª planta

Town: Mérida

NUTS code: ES431 Badajoz

Postal code: 06800

Country: Spain

Contact person: Consejería de Economía e Infraestructuras

E-mail: contratacion.eci@juntaex.es

Telephone: +34 924005398

Fax: +34 924005784

Internet address(es):

Main address: <https://contrataciondelestado.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=Etnt%2BjtnNz0QK2TEfXGy%2BA%3D%3D>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=IScm2q4aaZ4BPRBxZ4nJ%2Fg%3D%3D

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=Etnt%2BjtnNz0QK2TEfXGy%2BA%3D%3D>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio leads generation elaboración plan de promoción para captación de inversiones con destino a la Euroace

Reference number: Sv-031/30/19

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio leads generation elaboración plan de promoción para captación de inversiones con destino a la Euroace.

II.1.5. Estimated total value

Value excluding VAT: 272 386,80 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 3

Maximum number of lots that may be awarded to one tenderer: 3

II.2. Description

II.2.1. Title

Lote 1: Asistencia técnica para la identificación y captación de nuevos proyectos de inversión y la elaboración de un plan de promoción entre empresas de Reino Unido con destino al territorio Euroace

Lot No: 1

II.2.2. Additional CPV code(s)

79310000 Market research services

II.2.3. Place of performance

NUTS code: ES431 Badajoz

II.2.4. Description of the procurement

Lote 1: Asistencia técnica para la identificación y captación de nuevos proyectos de inversión y la elaboración de un plan de promoción entre empresas de Reino Unido con destino al territorio Euroace.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Calidad técnica de la propuesta lote I / Weighting: 15

Quality criterion - Name: Instrumentos de transferencias del conocimiento / Weighting: 6

Quality criterion - Name: Metodología lote I / Weighting: 15

Cost criterion - Name: Mejoras lote 1 / Weighting: 10

Cost criterion - Name: Recurso materiales y personales lote I / Weighting: 5

Cost criterion - Name: Oferta económica o evaluable mediante fórmulas / Weighting: 49

II.2.6. Estimated value

Value excluding VAT: 89 157,01 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 4

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Cooperación TRansfronteriza Proyecto 0191 EUROACE
ATTRACTION 4E

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lote 2: Asistencia técnica identificación y captación de nuevos proyectos de inversión y la elaboración de un plan de promoción entre empresas de Francia con destino territorio Euroace
Lot No: 2

II.2.2. Additional CPV code(s)

79310000 Market research services

II.2.3. Place of performance

NUTS code: ES431 Badajoz

II.2.4. Description of the procurement

Lote 2: Asistencia técnica identificación y captación de nuevos proyectos de inversión y la elaboración de un plan de promoción entre empresas de Francia con destino territorio Euroace.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Calidad técnica de la propuesta lote II / Weighting: 15

Quality criterion - Name: Instrumentos de transferencia del conocimiento lote II / Weighting: 6

Quality criterion - Name: Metodología lote II / Weighting: 15

Cost criterion - Name: Mejoras lote II / Weighting: 10

Cost criterion - Name: Recursos personales y materiales lote II / Weighting: 5

Cost criterion - Name: Oferta económica o evaluable mediante fórmulas / Weighting: 49

II.2.6. Estimated value

Value excluding VAT: 87 986,49 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 4

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Cooperación TRansfronteriza Proyecto 0191 EUROACE
ATTRACTION 4E

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lote 3: Asistencia técnica identificación y captación nuevos proyectos inversión y elaboración plan promoción entre empresas de Benelux y región Renania del Norte Westfalia, con destino territorio Euroace

Lot No: 3

II.2.2. Additional CPV code(s)

79310000 Market research services

II.2.3. Place of performance

NUTS code: ES431 Badajoz

II.2.4. Description of the procurement

Lote 3: Asistencia técnica identificación y captación nuevos proyectos inversión y elaboración plan promoción entre empresas de Benelux y región Renania del Norte Westfalia, con destino territorio Euroace.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Calidad técnica de la propuesta lote III / Weighting: 15

Quality criterion - Name: Instrumentos de transferencia del conocimiento lote III / Weighting: 6

Quality criterion - Name: Metodología lote III / Weighting: 15

Cost criterion - Name: Mejoras lote III / Weighting: 10

Cost criterion - Name: Recurso materiales y personales lote III / Weighting: 5

Cost criterion - Name: Oferta económica o evaluable mediante fórmulas / Weighting: 49

II.2.6. Estimated value

Value excluding VAT: 95 243,30 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 4

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Cooperación TRansfronteriza Proyecto 0191 EUROACE
ATTRACTION 4E

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- Capacidad de obrar,
- No prohibición para contratar,
- Cumplimiento con las obligaciones con la Seguridad Social,
- Cumplimiento con las obligaciones tributarias.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 17/07/2019 Local time: 18:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 31/07/2019 Local time: 08:30

Place:

Consejería de Economía e Infraestructuras.

Datos de dirección:

- Calle: Paseo de Roma, s/n, módulo C, 1ª planta (73200000-Servicios de consultoría en investigación y desarrollo),
- Código postal: 06800,

— Población: Mérida,

— País: ESPAÑA.

Information about authorised persons and opening procedure: Descripción

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Consejería de Economía e Infraestructuras

Postal address: Paseo de Roma, s/n, módulo C, 1ª planta

Town: Mérida

Postal code: 06800

Country: Spain

VI.5. Date of dispatch of this notice

17/06/2019