

287563-2026 - Result

**Austria – Public relations consultancy services – Partizipations- und Kommunikationsprozess
“Mitte 15 / Westbahnhof” Konzeption und Umsetzung
OJ S 81/2026 27/04/2026
Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Magistrat der Stadt Wien - Magistratsabteilung 21A

Email: andreas.baur@wien.gv.at

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Partizipations- und Kommunikationsprozess “Mitte 15 / Westbahnhof” Konzeption und Umsetzung

Description: Konzeption und Umsetzung des Partizipations- und Kommunikationsprozesses im Zusammenhang mit dem Planungsprozess „Mitte 15 / Westbahnhof“

Procedure identifier: 8d844b12-6984-4ef4-8ea4-f2306bf13952

Internal identifier: MA 21A – B 623955 - 2025

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-8011

Title: Partizipations- und Kommunikationsprozess “Mitte 15 / Westbahnhof” Konzeption und Umsetzung

Description: Der*Die Auftragnehmer*in übernimmt die Konzeption und Umsetzung eines Partizipations- und Kommunikationsprozesses im Zusammenhang mit der Vorbereitung des städtebaulichen und freiraumplanerischen Wettbewerbs, der Phase der Leitbilderstellung und eines allfälligen Widmungsverfahrens.

Internal identifier: 623955

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Wien (AT130)

Country: Austria

5.1.3. Estimated duration

Start date: 20/04/2026

Duration: 32 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Qualität

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

Criterion:

Type: Price

Description: Preis

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Verwaltungsgericht Wien

Information about review deadlines: Gemäß den entsprechenden gesetzlichen Vorgaben

6. Results

Value of all contracts awarded in this notice: 161 193,00 EUR

6.1. Result lot identifier: LOT-8011

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: clavis Kommunikationsberatung GmbH

Tender:

Tender identifier: Angebot

Identifier of lot or group of lots: LOT-8011

Value of the tender: 161 193,00 EUR

The tender was ranked: yes

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: MA 21A – B 623955 - 2025

Title: Partizipations- und Kommunikationsprozess "Mitte 15 / Westbahnhof" Konzeption und Umsetzung

Date of the conclusion of the contract: 20/04/2026

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-3006

Official name: Magistrat der Stadt Wien - Magistratsabteilung 21A

Registration number: 9110028812705

Postal address: Rathausstraße 14-16

Town: Wien

Postcode: 1010

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Email: andreas.baur@wien.gv.at

Telephone: +43 1400088596

Internet address: <https://www.wien.gv.at/stadtentwicklung/flaechenwidmung/index.html>

Roles of this organisation:

Buyer

8.1. ORG-8223

Official name: Verwaltungsgericht Wien

Registration number: 9110019835300

Postal address: Muthgasse 62

Town: Wien

Postcode: 1190

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Email: post@vgw.wien.gv.at

Telephone: +43 1400038500

Fax: +43 140009938529

Internet address: <http://www.verwaltungsgericht.wien.gv.at>

Roles of this organisation:

Review organisation

8.1. ORG-8210

Official name: clavis Kommunikationsberatung GmbH

Registration number: 9110015802634

Town: Wien

Postcode: 1010

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Email: wien@clavis.at

Telephone: +43 1907608115

Roles of this organisation:

Tenderer

Winner of these lots: LOT-8011**Notice information**

Notice identifier/version: 18ba1443-efeb-4abb-820a-732508733620 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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