

288016-2026 - Competition

Norway – Marketing services – Retail & trade marketing services in Germany

OJ S 81/2026 27/04/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Norwegian Seafood Council

Email: tm@seafood.no

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Retail & trade marketing services in Germany

Description: The aim of the competition is to enter into a contract with a retail agency in Germany where the main focus is to build visibility and origin labels in-store and on packaging in the distribution channels, through cooperation with key interested parties.

Procedure identifier: c1d74611-5ec3-42f3-9916-28e821c92e73

Internal identifier: 26/4

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

2.1.2. Place of performance

Country: Germany

Anywhere in the given country

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Retail & trade marketing services in Germany

Description: The aim of the competition is to enter into a contract with a retail agency in Germany where the main focus is to build visibility and origin labels in-store and on packaging in the distribution channels, through cooperation with key interested parties.

Internal identifier: 26/4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

5.1.2. Place of performance

Country: Germany

Anywhere in the given country

5.1.3. Estimated duration

Duration: 3 Years

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 1+1 year.

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

Maximum number of candidates to be invited for the second stage of the procedure: 4

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeld=90082>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=90082&GoTo=Tender>

[MeFormsNoticeld=90082&GoTo=Tender](https://tendsign.com/doc.aspx?MeFormsNoticeld=90082&GoTo=Tender)

Languages in which tenders or requests to participate may be submitted: Norwegian, English

Electronic catalogue: Allowed

Deadline for receipt of requests to participate: 27/05/2026 10:00:58 (UTC+00:00) Western

European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Nord-Troms og Senja tingrett

Information about review deadlines: A 10 day waiting period will be held after the award decision and publication.

8. Organisations

8.1. ORG-0001

Official name: Norwegian Seafood Council

Registration number: 988597627

Department: Innkjøp

Postal address: Stortorget 1

Town: Tromsø

Postcode: 9008

Country subdivision (NUTS): Troms/Romsa/Tromssa (NO072)

Country: Norway

Contact point: Tom Meland

Email: tm@seafood.no

Telephone: +47 77 60 33 33

Internet address: <http://www.seafood.no>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Nord-Troms og Senja tingrett

Registration number: 926 723 022

Postal address: Postboks 2510

Town: Tromsø

Postcode: 9270

Country subdivision (NUTS): Troms/Romsa/Tromssa (NO072)

Country: Norway

Email: tntspost@domstol.no

Telephone: 77 60 34 00

Internet address: <https://www.domstol.no/no/domstoler/tingrett/nord-troms-og-senja-tingrett/>

Roles of this organisation:

Review organisation

Notice information

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