

France-Nîmes: Market and economic research; polling and statistics

OJ S 161/2014 23/08/2014

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: CCI de Nîmes-Bagnols-Uzès-Le Vigan

Postal address: 12 rue de la République

Town: Nîmes Cedex 1

Postal code: 30032

Country: France

For the attention of: M. le président

Telephone: +33 466879879

Fax: +33 466366108

Internet address(es):General address of the contracting authority: <http://www.marches-publics.gouv.fr>Address of the buyer profile: <http://www.marches-publics.gouv.fr>Electronic access to information: <http://www.marches-publics.gouv.fr>Electronic submission of tenders and requests to participate: <http://www.marches-publics.gouv.fr>**I.2. Type of the contracting authority****I.3. Main activity****I.4. Contract award on behalf of other contracting authorities****Section II: Object of the contract**

II.1. Description**II.1.1. Title**

Mission d'études sur les comportements d'achats des ménages et l'impact du tourisme sur l'activité commerciale.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Départements du Gard et de la Lozère ainsi que sur une partie des départements de l'Hérault, de l'Aude, des Bouches-Du-Rhône, de l'Ardèche, de l'Aveyron, du Cantal, de la Haute Loire. Départements ou de la partie des départements étudiés dans le cadre de l'analyse des comportements d'achats et des pôles concurrents situés sur les territoires voisins (Bouches-du-Rhône, Hérault, Vaucluse, Drôme, Lozère, Ardèche, Cantal, Aveyron, Aude, Haute Loire).

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Mission d'études sur les comportements d'achats des ménages et l'impact du tourisme sur l'activité commerciale.

II.1.5. CPV code(s)

79300000 Market and economic research; polling and statistics

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 60
2. Prix des prestations. Weighting 40

IV.2.2. Information about electronic auction**IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

M0141008

IV.3.2. Previous publication concerning this procedure**Contract notice**

Notice number in the OJ S: [2014/S 80-140230](#) of 24.4.2014

Section V: Award of contract

Contract No: M0141008

Lot No: 1

- Lot title: Études sur les comportements d'achats des ménages

V.1. Date of conclusion of the contract

25.7.2014

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: Pivadis

Postal address: 24 rue de la Bredauche

Town: La Chapelle-Saint-Mesmin
Postal code: 45380
Country: France

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 151 600 EUR
excluding VAT
If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

Contract No: 0141008/a

Lot No: 2

- Lot title: Étude de l'impact du tourisme sur l'activité commerciale

V.1. Date of conclusion of the contract

25.7.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Pivadis
Postal address: 24 rue de la Bredauche
Town: La Chapelle-Saint-Mesmin
Postal code: 45380
Country: France

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 35 200 EUR
excluding VAT

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Références de l'avis initial paru au BOAMP.
Parution n° 80 B, annonce n° 254 du 24.4.2014.
Date d'envoi du présent avis au JOUE et au BOAMP: 21.8.2014.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

21.8.2014