

United Kingdom-London: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 118/2019 21/06/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: London Metropolitan University

Postal address: 166-220-220 Holloway Road

Town: London

NUTS code: UKI London

Postal code: N7 8DB

Country: United Kingdom

Contact person: Judith Tackley

E-mail: j.tackley@londonmet.ac.uk

Internet address(es):

Main address: <https://www.londonmet.ac.uk/about/procurement/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://in-tendhost.co.uk/londonmetuni>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://in-tendhost.co.uk/londonmetuni>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

LMU2019-1269 Student Enquiry Management and Conversion Services

Reference number: LMU2019-1269

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

London Met is seeking tenders for enquiry management and conversion services. The successful service provider will have a track record of working with HE providers to successfully implement and deliver enquiry management and conversion services for UK, EU and International prospective students at both undergraduate and postgraduate levels. The successful service provider shall engage with and support prospective students, applicants and offer holders via targeted, personalised communications to optimise conversion at each stage of the potential student journey.

II.1.5. Estimated total value

Value excluding VAT: 1 200 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79600000 Recruitment services, 79342000 Marketing services, 80300000 Higher education services

II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance:

II.2.4. Description of the procurement

See II.1.4) Short description above.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The University intends to award a contract for a period of 2 years with the option to extend for 2 further periods of up to 1 year (2 + 1 + 1).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Suppliers will be assessed against the selection criteria as stated in the procurement documents.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 22/07/2019 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 22/07/2019 Local time: 12:00

Place:

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information

VI.4. Procedures for review

VI.4.1.

Review body

Official name: London Metropolitan University

Postal address: 166-220 Holloway Road

Town: London

Postal code: N7 8DB

Country: United Kingdom

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

VI.5. Date of dispatch of this notice

19/06/2019