

**France-Paris: Supporting services for the government**  
**OJ S 119/2020 22/06/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ministère économie finances industrie

Postal address: Direction générale des entreprises STCAS, 6 rue Louise Weiss

Town: Paris Cedex 13

NUTS code: FR France

Postal code: 75703

Country: France

E-mail: [marie-odile.beau@finances.gouv.fr](mailto:marie-odile.beau@finances.gouv.fr)

**Internet address(es):**

Main address: <http://www.entreprises.gouv.fr>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Mission d'assistance au pilotage et à la promotion de la marque Tourisme & Handicap

**II.1.2. Main CPV code**

75130000 Supporting services for the government

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Missions d'attribution et de gestion d'une marque T&H simplifiée au sein de l'application informatique de gestion de la marque et accompagnement de la DGE dans la promotion de la marque Tourisme & Handicap

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 90 000,00 EUR

**II.2. Description**

### **II.2.1. Title**

Missions d'attribution et de gestion d'une marque T&H simplifiée au sein de l'application informatique de gestion de la marque  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

75130000 Supporting services for the government

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

Missions d'attribution et de gestion d'une marque T&H simplifiée au sein de l'application informatique de gestion de la marque.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 50

Quality criterion - Name: Les qualifications, les compétences et l'expérience de l'équipe dédiée / Weighting: 35

Price - Weighting: 15

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

### **II.2.1. Title**

Accompagnement de la DGE dans la promotion de la marque  
Lot No: 2

### **II.2.2. Additional CPV code(s)**

75130000 Supporting services for the government

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

Accompagnement de la DGE dans la promotion de la marque Tourisme & Handicap.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 50

Quality criterion - Name: Les qualifications, les compétences et l'expérience en matière d'animation, de communication et de promotion / Weighting: 35

Price - Weighting: 15

### **II.2.11. Information about options**

Options: no

### **II.2.13.**

## Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

#### Section IV: Procedure

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##### IV.1. Description

###### IV.1.1. Type of procedure

Open procedure

###### IV.1.3. Information about a framework agreement or a dynamic purchasing system

###### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

##### IV.2. Administrative information

###### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 045-106666](#)

###### IV.2.8. Information about termination of dynamic purchasing system

###### IV.2.9. Information about termination of call for competition in the form of a prior information notice

#### Section V: Award of contract

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##### Lot No: 1

A contract/lot is awarded: yes

##### V.2. Award of contract

###### V.2.1. Date of conclusion of the contract

25/05/2020

###### V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: yes

###### V.2.3. Name and address of the contractor

Official name: Tourisme & Territoires

Postal address: 15 avenue Carnot

Town: Paris

NUTS code: FR France

Postal code: 75017

Country: France

The contractor is an SME: no

###### V.2.3.

**Name and address of the contractor**

Official name: Association Tourisme & Handicap  
Postal address: 15 avenue Carnot  
Town: Paris  
NUTS code: FR France  
Postal code: 75017  
Country: France  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 60 000,00 EUR  
Total value of the contract/lot: 60 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Lot No: 2****Title:**

Accompagnement de la DGE dans la promotion de la marque Tourisme & Handicap

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

25/05/2020

**V.2.2. Information about tenders**

Number of tenders received: 2  
Number of tenders received from SMEs: 1  
Number of tenders received by electronic means: 2  
The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Tourisme & Territoires  
Postal address: 15 avenue Carnot  
Town: Paris  
NUTS code: FR France  
Postal code: 75017  
Country: France  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Association Tourisme & Handicap  
Postal address: 15 avenue Carnot  
Town: Paris  
NUTS code: FR France  
Postal code: 75017  
Country: France  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 30 000,00 EUR

Total value of the contract/lot: 30 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.greffe.ta-paris@juradm.fr>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.paris.tribunal-administratif.fr>

**VI.5. Date of dispatch of this notice**

18/06/2020