

289989-2026 - Competition

Ireland – Graphic design services – Request for the Provision of Graphic Design Publication Design Merchandise and Related Creative Services

OJ S 82/2026 28/04/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: The Higher Education Authority

Email: info@hea.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Request for the Provision of Graphic Design Publication Design Merchandise and Related Creative Services

Description: The Higher Education Authority (HEA) is seeking a suitably qualified and experienced service provider to deliver a comprehensive range of graphic design, publication design and related creative services. The successful tenderer will work closely with the HEA Communications Section and other internal stakeholders to design, develop and deliver high-quality publications, digital content, branding, promotional materials and associated design outputs in support of the HEA's statutory, corporate and communications functions. The services will be delivered in line with the HEA's digital-first policy, brand guidelines, accessibility obligations and statutory requirements, including the publication of materials in both Irish and English where required.

Procedure identifier: 6727d646-8544-40a1-b505-2369a7cde096

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 400 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

5. Lot

5.1. Lot: LOT-0001

Title: Request for the Provision of Graphic Design Publication Design Merchandise and Related Creative Services

Description: The Higher Education Authority (HEA) is seeking a suitably qualified and experienced service provider to deliver a comprehensive range of graphic design, publication design and related creative services. The successful tenderer will work closely with the HEA Communications Section and other internal stakeholders to design, develop and deliver high-quality publications, digital content, branding, promotional materials and associated design outputs in support of the HEA's statutory, corporate and communications functions. The services will be delivered in line with the HEA's digital-first policy, brand guidelines, accessibility obligations and statutory requirements, including the publication of materials in both Irish and English where required.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 96 Months

5.1.5. Value

Estimated value excluding VAT: 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 20/05/2026 17:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7998259>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7998259>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 28/05/2026 17:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 12 Months

Information about public opening:

Opening date: 28/05/2026 17:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7998259>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Higher Education Authority

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: The Higher Education Authority

Organisation processing tenders: The Higher Education Authority

8. Organisations

8.1. ORG-0001

Official name: The Higher Education Authority

Registration number: 0001

Postal address: 3 Shelbourne Buildings, Crampton Avenue

Town: Dublin

Postcode: D04 C2Y6

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: info@hea.ie

Telephone: 0001

Internet address: www.hea.ie

Buyer profile: www.hea.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 53f94f31-98be-4afe-92fd-0e5160b7e783 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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