

290214-2026 - Result

Ireland – Business and management consultancy and related services – Brand Innovation
OJ S 82/2026 28/04/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Bord Bia (Irish Food Board)

Email: procurement@bordbia.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Brand Innovation

Description: Brand Innovation

Procedure identifier: 804c7a89-9ce3-4420-ab97-4f705a5fd769

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 27 441,00 EUR

2.1.4. General information

Legal basis:

Other

5. Lot

5.1. Lot: LOT-0001

Title: Brand Innovation

Description: Brand Innovation

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.5. Value

Estimated value excluding VAT: 27 441,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation signing the contract: Bord Bia (Irish Food Board)

6. Results

Value of all contracts awarded in this notice: 27 441,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Brand Innovation Ireland

Tender:

Tender identifier: Brand Innovation

Identifier of lot or group of lots: LOT-0001

Contract information:

Identifier of the contract: Brand Innovation Mentoring Contract

Date on which the winner was chosen: 18/12/2025

Date of the conclusion of the contract: 06/01/2026

Organisation signing the contract: Bord Bia (Irish Food Board)

8. Organisations

8.1. ORG-0001

Official name: Bord Bia (Irish Food Board)

Registration number: None

Postal address: 140 Pembroke Road

Town: Ballsbridge, Dublin 4

Postcode: D04 NV34

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@bordbia.ie

Telephone: 01 6685155

Internet address: <https://www.bordbia.ie>

Buyer profile: <https://www.bordbia.ie>

Roles of this organisation:

Buyer

Organisation signing the contract

8.1. ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: Brand Innovation Ireland
Size of the economic operator: Micro, small, or medium
Postcode: K56TX28
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: lorraine.allen@brandinnovation.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

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