

Denmark-Copenhagen: Provision of address database and dissemination services to the European Environment Agency (EEA)

OJ S 159/2015 19/08/2015

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: EEA Procurement Services

Postal address: Kongens Nytorv 6

Town: Copenhagen K

Postal code: 1050

Country: Denmark

For the attention of: Bitten Serena

E-mail: procurement@eea.europa.eu

Telephone: +45 33367138

Fax: +45 33367199

Internet address(es):General address of the contracting authority: <http://www.eea.europa.eu>Address of the buyer profile: <http://www.eea.europa.eu/about-us/tenders>**I.2. Type of the contracting authority**

European institution/agency or international organisation

I.3. Main activity

Environment

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Provision of address database and dissemination services to the European Environment Agency (EEA).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: At the contractor's premises with occasional meetings at the EEA in Copenhagen.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4.

Short description of the contract or purchase(s)

The EEA puts great emphasis on delivering its key messages to clearly identified target audiences. Creating and maintaining customer relationship management (CRM) databases and disseminating EEA's print and electronic outputs in a systematic and timely way is an important component in achieving the EEA communication objectives. In parallel, there are a number of specialised tasks related to dissemination for which additional competences are required, for example advising on groups to include in specific mail-outs; quality-assuring, including updating of existing mailing lists and databases, assistance with specialised, personalised mail-outs, etc.

In view of the above the EEA seeks to establish a framework contract giving it access to new and existing address databases for selected target groups as well as to research capacities for compiling new address lists for special purposes. All the services mentioned need to support the timely and targeted dissemination of EEA products (in all EEA member countries and among international organisations) so as to maximise the impact of EEA's work among the defined target audience. Therefore the contractor should also be able to follow-up on this dissemination with surveys and various statistical tools in order to evaluate the various dissemination projects, their effectiveness, timeliness and impact.

II.1.5. CPV code(s)

79570000 Mailing-list compilation and mailing services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 200 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Understanding of the objectives of the contract and the work to be carried out (see details in the tender specifications Section 10.3.1). Weighting 25
2. Management approach in terms of organisation, flexibility and service orientation (see details in the tender specifications Section 10.3.1). Weighting 25
3. Quality assurance and control (see details in the tender specifications Section 10.3.1). Weighting 10
4. Price. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

EEA/COM/15/002.

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 24-038921](#) of 4.2.2015

Section V: Award of contract

V.1. Date of conclusion of the contract

8.6.2015

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: Kantor Qwentés SA

Postal address: rue du Marteau 81

Town: Brussels

Postal code: 1000

Country: Belgium

E-mail: info@kantorgquentes.eu

Telephone: +32 22352035

Fax: +32 22800774

Internet address: <http://www.qwentés.be>

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 200 000 EUR

excluding VAT

Total value of the procurement:

Value: 200 000 EUR

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

The framework contract is valid for an initial period of 24 months, starting from the date of signature, with the possibility of 1 renewal for a period of 24 months.

VI.3. Procedures for review

VI.3.1. Review body

Official name: General Court

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://curia.europa.eu>

Body responsible for mediation procedures

Official name: European Ombudsman
Postal address: 1 avenue du Président Robert Schuman
Town: Strasbourg
Postal code: 67001
Country: France
E-mail: eo@ombudsman.europa.eu
Telephone: +33 388172313
Fax: +33 388179062
Internet address: <http://ombudsman.europa.eu>

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, the day on which the person concerned had knowledge of the relevant information, an appeal may be lodged with the General Court. A complaint to the European Ombudsman has no impact on the above deadline for lodging an appeal.

VI.3.3. Service from which information about the review procedure may be obtained

Official name: General Court
Postal address: rue du Fort Niedergrünewald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://curia.europa.eu>

VI.4. Date of dispatch of this notice

7.8.2015