

Denmark-Copenhagen: Communication product development, design, layout and graphic support services for the European Environment Agency

OJ S 159/2015 19/08/2015

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: EEA Procurement Services

Postal address: Kongens Nytorv 6

Town: Copenhagen K

Postal code: 1050

Country: Denmark

For the attention of: Bitten Serena

E-mail: procurement@eea.europa.eu

Telephone: +45 33367138

Fax: +45 33367199

Internet address(es):General address of the contracting authority: <http://www.eea.europa.eu>Address of the buyer profile: <http://www.eea.europa.eu/about-us/tenders>**I.2. Type of the contracting authority**

European institution/agency or international organisation

I.3. Main activity

Environment

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Communication product development, design, layout and graphic support services for the European Environment Agency.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Work will be carried out primarily at the contractor's premises; occasional meetings at the EEA premises in Kongens Nytorv 6, 1050 Copenhagen, DENMARK, may be required. Other meetings will be held by videoconference or by phone.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

In the range of communication activities undertaken by the Agency, corporate design is an important element. The EEA therefore wishes to establish a framework contract with a specialised service provider who should be able to assist the EEA with all technical tasks relating to corporate identity and design.

II.1.5. CPV code(s)

79822500 Graphic design services, 22120000 Publications, 72413000 World wide web (www) site design services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 600 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Appreciation and understanding of the context, objectives of the contract and of the tasks to be undertaken including the quality of the proposed methodological approach as documented in a short description (see details in the tender specifications Section 11.3.1). Weighting 20
2. Creative quality and originality of 7 samples of design work (see details in the tender specifications Section 11.3.1). Weighting 20
3. Quality and relevance of the allocation of human resources (composition, multidiscipline and complementarities of team proposed). Weighting 15
4. Overall presentational clarity of the tender. Weighting 5
5. Price. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

EEA/COM/15/005.

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 41-069272](#) of 27.2.2015

Section V: Award of contract

V.1. Date of conclusion of the contract

25.6.2015

V.2. Information about tenders

Number of tenders received: 22

V.3. Name and address of the contractor

Official name: Formato Verde — Comunicação, Formação e Gestão de Conteúdos Lda.

Postal address: Rua S. Roque da Lameira 2129

Town: Porto

Postal code: 4350-317

Country: Portugal

E-mail: info@formatoverde.pt

Telephone: +351 229352321

Fax: +351 229352322

Internet address: <http://www.formatoverde.pt>

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 600 000 EUR

excluding VAT

Total value of the procurement:

Value: 600 000 EUR

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

VI.2. Additional information

The framework contract is valid for an initial period of 12 months, starting from the date of signature, with the possibility of 3 renewals for a period of 12 months each.

VI.3. Procedures for review**VI.3.1. Review body**

Official name: General Court

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

Body responsible for mediation procedures

Official name: European Ombudsman
Postal address: 1 avenue du Président Robert Schuman
Town: Strasbourg
Postal code: 67001
Country: France
E-mail: eo@ombudsman.europa.eu
Telephone: +33 388172313
Fax: +33 388179062
Internet address: <http://ombudsman.europa.eu>

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, the day on which the person concerned had knowledge of the relevant information, an appeal may be lodged with the General Court. A complaint to the European Ombudsman has no impact on the above deadline for lodging an appeal.

VI.3.3. Service from which information about the review procedure may be obtained

Official name: General Court
Postal address: rue du Fort Niedergrünwald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://curia.europa.eu>

VI.4. Date of dispatch of this notice

7.8.2015