

**Denmark-Copenhagen: Provision of multimedia and audiovisual services to the European Environment Agency (EEA)**  
**OJ S 159/2015 19/08/2015**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: EEA Procurement Services

Postal address: Kongens Nytorv 6

Town: Copenhagen K

Postal code: 1050

Country: Denmark

For the attention of: Bitten Serena

E-mail: [procurement@eea.europa.eu](mailto:procurement@eea.europa.eu)

Telephone: +45 33367138

Fax: +45 33367199

**Internet address(es):**

General address of the contracting authority: <http://www.eea.europa.eu>

Address of the buyer profile: <http://www.eea.europa.eu/about-us/tenders>

**I.2. Type of the contracting authority**

European institution/agency or international organisation

**I.3. Main activity**

Environment

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Provision of multimedia and audiovisual services to the European Environment Agency (EEA).

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

Main site or place of performance: At the contractor's own premises, at the EEA in Copenhagen or other venues depending on the task to be carried out (see Section 8 of the tender specifications).

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4.**

### **Short description of the contract or purchase(s)**

In the range of communication activities undertaken by the EEA, the use of audiovisual formats for its information and messages has become increasingly important. The EEA therefore wishes to establish a framework contract with a specialised service provider who should be able to assist the EEA with creative input and all technical tasks relating to preparing and producing audiovisual communication products.

#### **II.1.5. CPV code(s)**

92110000 Motion picture and video tape production and related services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 600 000 EUR  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Creative quality and originality of 3 samples of previous audiovisual work (see details in the tender specifications Section 11.2.3). Weighting 20
2. Creative quality of the proposal in the video production sample task (the sample task is attached as Annex 8 to the tender specifications). Weighting 10
3. Creative quality of the proposal in the promotion sample task (the sample task is attached as Annex 8 to the tender specifications). Weighting 10
4. Composition, multidiscipline and complementarities of the proposed team. Weighting 15
5. Overall presentational clarity of the tender. Weighting 5
6. Price. Weighting 40

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

EEA/COM/15/003.

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2015/S 36-060431](#) of 20.2.2015

## **Section V: Award of contract**

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**V.1. Date of conclusion of the contract**

23.6.2015

**V.2. Information about tenders**

Number of tenders received: 11

**V.3. Name and address of the contractor**

Official name: Brickwall Films Ltd

Postal address: 18 Waterson Street

Town: London

Postal code: E2 8HL

Country: United Kingdom

E-mail: [hello@brickwall.uk.com](mailto:hello@brickwall.uk.com)

Telephone: +44 2071004173

Internet address: <http://brickwall.uk.com/>

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 600 000 EUR

excluding VAT

Total value of the procurement:

Value: 600 000 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

The framework contract is valid for an initial period of 24 months, starting from the date of signature, with the possibility of 1 renewal of 24 months.

**VI.3. Procedures for review****VI.3.1. Review body**

Official name: General Court

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

**Body responsible for mediation procedures**

Official name: European Ombudsman

Postal address: 1 avenue du Président Robert Schuman

Town: Strasbourg  
Postal code: 67001  
Country: France  
E-mail: [eo@ombudsman.europa.eu](mailto:eo@ombudsman.europa.eu)  
Telephone: +33 388172313  
Fax: +33 388179062  
Internet address: <http://ombudsman.europa.eu>

**VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, of the day on which the person concerned had knowledge of the relevant information, an appeal may be lodged with the General Court. A complaint to the European Ombudsman has no impact on the above deadline for lodging an appeal.

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: General Court  
Postal address: rue du Fort Niedergrünwald  
Town: Luxembourg  
Postal code: 2925  
Country: Luxembourg  
E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)  
Telephone: +352 4303-1  
Fax: +352 4303-2100  
Internet address: <http://curia.europa.eu>

**VI.4. Date of dispatch of this notice**

7.8.2015