

292259-2026 - Result

France – Trade-advertising material, commercial catalogues and manuals – ACHATS DE VISUELS SIGNALETIQUES POUR LE COMPTE DE LA REGION NOUVELLE-AQUITAINE

OJ S 83/2026 29/04/2026

Contract or concession award notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: Région Nouvelle-Aquitaine

Email: unite.fgdr@nouvelle-aquitaine.fr

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: ACHATS DE VISUELS SIGNALETIQUES POUR LE COMPTE DE LA REGION NOUVELLE-AQUITAINE

Description: ACHATS DE VISUELS SIGNALETIQUES POUR LE COMPTE DE LA REGION NOUVELLE-AQUITAINE

Procedure identifier: 5e3fe974-2daa-47ba-ba78-11f872c8e8d3

Previous notice: 798513-2025

Internal identifier: 2025L000F05082

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22460000 Trade-advertising material, commercial catalogues and manuals

Additional classification (cpv): 39294100 Information and promotion products, 22459100 Advertising stickers and strips

2.1.2. Place of performance

Country subdivision (NUTS): Dordogne (FRI11)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Gironde (FRI12)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Landes (FRI13)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Lot-et-Garonne (FRI14)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Corrèze (FRI21)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Creuse (FRI22)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Haute-Vienne (FRI23)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Charente (FRI31)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Charente-Maritime (FRI32)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Deux-Sèvres (FRI33)

Country: France

2.1.2. Place of performance

Country subdivision (NUTS): Vienne (FRI34)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: ACHATS DE VISUELS SIGNALETIQUES POUR LE COMPTE DE LA REGION NOUVELLE-AQUITAINE

Description: ACHATS DE VISUELS SIGNALETIQUES POUR LE COMPTE DE LA REGION NOUVELLE-AQUITAINE

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22460000 Trade-advertising material, commercial catalogues and manuals

Additional classification (cpv): 39294100 Information and promotion products, 22459100

Advertising stickers and strips

5.1.2. Place of performance

Country subdivision (NUTS): Dordogne (FRI11)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Gironde (FRI12)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Landes (FRI13)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Lot-et-Garonne (FRI14)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Corrèze (FRI21)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Creuse (FRI22)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Haute-Vienne (FRI23)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Charente (FRI31)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Charente-Maritime (FRI32)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Deux-Sèvres (FRI33)
Country: France

5.1.2. Place of performance

Country subdivision (NUTS): Vienne (FRI34)
Country: France

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: L'accord-cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à 2. La durée de chaque période de reconduction est d'un an. La durée maximale du contrat, toutes périodes confondues, est de 3 ans.

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Price

Description: Prix des prestations analysé à partir du montant total du DQE

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Quality

Description: Qualité des échantillons remis

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Prise en compte des enjeux environnementaux liés à la réalisation des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Bordeaux

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: Région Nouvelle-Aquitaine

Organisation providing offline access to the procurement documents: Région Nouvelle-Aquitaine

Organisation signing the contract: Région Nouvelle-Aquitaine

6. Results

Maximum value of the framework agreements in this notice: 195 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 195 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: SPORT EVENEMENTS COMMUNICATION

Tender:

Tender identifier: Offre pour le lot 0 de SPORT EVENEMENTS COMMUNICATION

Identifier of lot or group of lots: LOT-0001

Value of the tender: 195 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 2026F00307

Date of the conclusion of the contract: 17/04/2026

Organisation signing the contract: Région Nouvelle-Aquitaine

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

8. Organisations

8.1. ORG-0001

Official name: Région Nouvelle-Aquitaine

Registration number: 20005375900011

Postal address: 14 Rue François de Sourdis

Town: Bordeaux

Postcode: 33077

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Contact point: Direction des achats et de la commande publique

Email: unite.fgdr@nouvelle-aquitaine.fr

Telephone: +33 0549384938

Internet address: www.nouvelle-aquitaine.fr

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation signing the contract

8.1. ORG-0002

Official name: Tribunal administratif de Bordeaux

Registration number: 17330005400025

Postal address: 9 Rue Tastet

Town: BORDEAUX cedex

Postcode: 33000

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Internet address: <https://bordeaux.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: SPORT EVENEMENTS COMMUNICATION

Size of the economic operator: Micro, small, or medium

Registration number: 803038348

Town: BORDEAUX

Postcode: 33000

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Roles of this organisation:

Tenderer
Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 6a11c553-0c79-4660-b7ff-6aba7dca5aeb - 01

Form type: Result

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