

**Spain-Palma de Mallorca: Advertising and marketing services**

OJ S 105/2022 01/06/2022

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Direcció de la Fundació Mallorca Turisme

National registration number: G57594558

Postal address: Plaza del Hospital, 4

Town: Palma de Mallorca

NUTS code: ES532 Mallorca

Postal code: 07012

Country: Spain

Contact person: Direcció de la Fundació Mallorca Turisme

E-mail: [bbibiloni1@conselldemallorca.net](mailto:bbibiloni1@conselldemallorca.net)**Internet address(es):**Main address: <https://contrataciondelestado.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=3PCFaRjQVdMBPRBxZ4nJ%2Fg%3D%3D>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle\\_licitacion&idEvl=m3AD0d7eKBB7h85%2Fpmmsfw%3D%3D](https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=m3AD0d7eKBB7h85%2Fpmmsfw%3D%3D)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=3PCFaRjQVdMBPRBxZ4nJ%2Fg%3D%3D>**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Servicio de publicidad para la gestión de una campaña internacional multiproducto para la promoción de Mallorca como destino de deportes.

Reference number: 208/2022

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de publicidad para la gestión de una campaña internacional multiproducto para la promoción de Mallorca como destino de deportes.

**II.1.5. Estimated total value**

Value excluding VAT: 371 900,83 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.3. Place of performance**

NUTS code: ES532 Mallorca

**II.2.4. Description of the procurement**

Servicio de publicidad para la gestión de una campaña internacional multiproducto para la promoción de Mallorca como destino de deportes.

**II.2.5. Award criteria**

Criteria below  
Price

**II.2.6. Estimated value**

Value excluding VAT: 371 900,83 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 11/07/2022 End: 31/12/2022

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation****III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Capacidad de obrar  
No prohibición para contratar  
No estar incurso en incompatibilidades  
Cumplimiento con las obligaciones con la Seguridad Social  
Cumplimiento con las obligaciones tributarias

### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:  
Cifra anual de negocio

### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:  
- Trabajos realizados

## **III.2. Conditions related to the contract**

### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 27/06/2022 Local time: 14:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Catalan, Spanish

#### **IV.2.7. Conditions for opening of tenders**

Date: 01/07/2022 Local time: 11:07

Place:

Sede Fundació Mallorca Turisme

Datos de Dirección:

Calle: Plaça de l'Hospital, 4

CP: 07012

Población: Palma

País: España

Information about authorised persons and opening procedure: Descripción:

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Fundació Mallorca Turisme

Postal address: Plaça de l'Hospital, 4

Town: Palma

Postal code: 07012

Country: Spain

Internet address: <https://fundaciomallorcaturisme.sedelectronica.es/info.0>

### VI.5. Date of dispatch of this notice

27/05/2022