

France-Avignon: Promotional services
OJ S 112/2021 11/06/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Inter Rhône

Postal address: 6 rue des Trois Faucons, CS 90513

Town: Avignon

NUTS code: FRL06 Vaucluse

Postal code: 84024

Country: France

E-mail: atroin@inter-rhone.com

Telephone: +33 490272400

Internet address(es):

Main address: <https://www.vins-rhone.com/inter-rhone/qui-sommes-nous>

Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do

I.4. Type of the contracting authority

Other type: Interprofession

I.5. Main activity

Other activity: Promotion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Programme de promotion des Côtes du Rhône et du Comté aux USA en 2022 (tranche ferme), 2023 et 2024 (tranches conditionnelles)

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

Programme de promotion des Côtes du Rhône et du Comté aux USA en 2022 (tranche ferme), 2023 et 2024 (tranches conditionnelles).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 3 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: US United States

II.2.4. Description of the procurement

Programme de promotion des Côtes du Rhône et du Comté aux USA en 2022 (tranche ferme), 2023 et 2024 (tranches conditionnelles).

II.2.5. Award criteria

Quality criterion - Name: Analyse / Weighting: 25

Quality criterion - Name: Éléments opérationnels / Weighting: 30

Quality criterion - Name: Équipe / Weighting: 30

Cost criterion - Name: Respect budgétaire, prix global, niveau et calcul des honoraires / Weighting: 15

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: — subventions en faveur d'actions d'information et de promotion concernant les produits agricoles réalisées sur le marché intérieur et dans les pays tiers conformément au règlement (UE) n° 1144/2014 du Parlement européen et du Conseil; — programmes simples.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 040-099339](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Programme de promotion des Côtes du Rhône et du Comté aux USA en 2022 (tranche ferme), 2023 et 2024 (tranches conditionnelles)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/06/2021

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Euroconsultants

Postal address: 1777 Church Street NW — unit B Washington

Town: Washington

NUTS code: US United States

Country: United States

Internet address: <https://www.euroconsultants.us/fr/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 3 000 000,00 EUR

Total value of the contract/lot: 3 000 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de grande instance

Postal address: 2 boulevard Limbert

Town: Avignon

Postal code: 84078

Country: France

Internet address: <http://www.justice.gouv.fr/recherche-juridictions/popup.php?insee=84129&type=3>

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal de grande instance

Postal address: 2 boulevard Limbert

Town: Avignon

Postal code: 84078

Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de grande instance

Postal address: 2 boulevard Limbert

Town: Avignon

Postal code: 84078

Country: France

VI.5. Date of dispatch of this notice

08/06/2021