

Latvia-Riga: Advertising campaign services
OJ S 129/2018 07/07/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Nodarbinātības valsts aģentūra

National registration number: 90001634668

Postal address: Kr. Valdemāra iela 38

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1010

Country: Latvia

Contact person: Agnese Jēkabsone

E-mail: nva@nva.gov.lv

Telephone: +371 66165010

Internet address(es):

Main address: <http://www.nva.gov.lv>

Address of the buyer profile: <http://www.nva.gov.lv/index.php?cid=2&mid=219>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Informatīvās kampaņas organizēšana ESF projekta "Atbalsts ilgstošajiem bezdarbniekiem" Nr. 9.1.1.2/15/I/001 ietvaros un ESF projekta "Atbalsts ilgākam darba mūžam" Nr. 7.3.2.0/16/I/001 ietvaros

Reference number: NVA 2018/2_ESF

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Informatīvās kampaņas organizēšana ESF projekta "Atbalsts ilgstošajiem bezdarbniekiem" Nr. 9.1.1.2/15/I/001 ietvaros un ESF projekta "Atbalsts ilgākam darba mūžam" Nr. 7.3.2.0/16/I/001 ietvaros.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 242 440,00 EUR

II.2. Description

II.2.1. Title

Informatīvās kampaņas organizēšana Nodarbinātības valsts aģentūras ESF projekta "Atbalsts ilgstošajiem bezdarbniekiem" Nr. 9.1.1.2/15/I/001 ietvaros
Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: LV003 Kurzeme
Main site or place of performance: LR teritorija.

II.2.4. Description of the procurement

Informatīvās kampaņas organizēšana Nodarbinātības valsts aģentūras ESF projekta "Atbalsts ilgstošajiem bezdarbniekiem" Nr. 9.1.1.2/15/I/001 ietvaros.

II.2.5. Award criteria

Quality criterion - Name: Kampaņas koncepcija / Weighting: 16
Quality criterion - Name: Kampaņas taktika / Weighting: 24
Quality criterion - Name: Klātienas prezentācija / Weighting: 10
Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes
Identification of the project: ESF projekts "Atbalsts ilgstošajiem bezdarbniekiem"

II.2.14. Additional information

II.2. Description

II.2.1. Title

Informatīvās kampaņas organizēšana Nodarbinātības valsts aģentūras ESF projekta "Atbalsts ilgākam darba mūžam" Nr. 7.3.2.0/16/I/001 ietvaros
Lot No: 2

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: LV003 Kurzeme
Main site or place of performance: LR teritorija.

II.2.4. Description of the procurement

Informatīvās kampaņas organizēšana Nodarbinātības valsts aģentūras ESF projekta "Atbalsts ilgākam darba mūžam" Nr. 7.3.2.0/16/I/001 ietvaros.

II.2.5. Award criteria

Quality criterion - Name: Kampaņas koncepcija / Weighting: 16

Quality criterion - Name: Kampaņas taktika / Weighting: 24

Quality criterion - Name: Klātienēs prezentācija / Weighting: 10

Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: ESF projekts "Atbalsts ilgākam darba mūžam"

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 043-094067](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Informatīvās kampaņas organizēšana Nodarbinātības valsts aģentūras ESF projekta "Atbalsts ilgstošajiem bezdarbniekiem" Nr. 9.1.1.2/15/I/001 ietvaros

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1.

Date of conclusion of the contract

29/06/2018

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SIA "Platforma filma"

National registration number: 40003343663

Postal address: Elijas iela 17

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1050

Country: Latvia

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 91 000,00 EUR

Total value of the contract/lot: 91 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 2

Lot No: 2

Title:

Informatīvās kampaņas organizēšana Nodarbinātības valsts aģentūras ESF projekta "Atbalsts ilgākam darba mūžam" Nr. 7.3.2.0/16/l/001 ietvaros

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

29/06/2018

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SIA "Platforma filma"

National registration number: 40003343663
Postal address: Elijas iela 17
Town: Rīga
NUTS code: LV00 Latvija
Postal code: LV-1050
Country: Latvia
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 151 440,00 EUR
Total value of the contract/lot: 151 440,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Iepirkumu uzraudzības birojs
Postal address: Eksporta iela 6
Town: Rīga
Postal code: LV-1010
Country: Latvia
E-mail: pasts@iub.gov.lv
Telephone: +371 67326719
Fax: +371 67326720
Internet address: <http://www.iub.gov.lv>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs
Postal address: Eksporta iela 6
Town: Rīga
Postal code: LV-1010
Country: Latvia
E-mail: pasts@iub.gov.lv
Telephone: +371 67326719
Fax: +371 67326720
Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

05/07/2018