

France-Paris: Advertising consultancy services

OJ S 95/2023 17/05/2023

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: campus france

Postal address: 28 rue de la Grange aux Belles

Town: Paris

NUTS code: FR10 Ile-de-France

Postal code: 75010

Country: France

Contact person: Herve de Kersabiec

E-mail: Marches.publics@campusfrance.org

Telephone: +33 140405875

Internet address(es):Main address: <https://www.campusfrance.org/fr>Address of the buyer profile: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2301276&orgAcronyme=c8v>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2301276&orgAcronyme=c8v>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2301276&orgAcronyme=c8v>Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.marches-publics.gouv.fr/?page=entreprise.EntrepriseGuide>**I.4. Type of the contracting authority**

National or federal agency/office

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

achat média sur les réseaux sociaux et les moteurs de recherche pour l'agence Campus France

II.1.2. Main CPV code

79341100 Advertising consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

achat média sur les réseaux sociaux et les moteurs de recherche pour l'agence Campus France

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: FRF1 Alsace

II.2.4. Description of the procurement

achat média sur les réseaux sociaux et les moteurs de recherche pour l'agence Campus France

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

campus France se réserve la possibilité de confier ultérieurement au titulaire de l'accord cadre, en application des Articles L. 2122-1 et R. 2122-7 du code de la commande publique, un ou plusieurs nouveaux marchés ayant pour objet la réalisation de prestations similaires

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 13/06/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 13/06/2023 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

48 mois

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1.

Review body

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: Grefte.ta-paris@juradm.fr

Internet address: <http://Paris.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: Grefte.ta-paris@juradm.fr

Internet address: <http://Paris.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

12/05/2023