

294719-2026 - Competition

Spain – Advertising management services – Servicio de la creación de un nuevo canal digital de la Guardia Urbana de Barcelona, (Tik Tok) y servicios de gestión social media de los perfiles redes sociales de los bomberos de Barcelona

OJ S 83/2026 29/04/2026

Contract notice – light regime

Services

1. Buyer

1.1. Buyer

Official name: GERENCIA DE ÁREA DE SEGURIDAD, PREVENCIÓN Y CONVIVENCIA DEL AYUNTAMIENTO DE BARCELONA

Email: contractacio_psim@bcn.cat

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de la creación de un nuevo canal digital de la Guardia Urbana de Barcelona, (Tik Tok) y servicios de gestión social media de los perfiles redes sociales de los bomberos de Barcelona

Description: Servicio de la creación de un nuevo canal digital de la Guardia Urbana de Barcelona, (Tik Tok) y servicios de gestión social media de los perfiles redes sociales de los bomberos de Barcelona y de acuerdo con las previsiones del pliego de prescripciones técnicas y con medidas de contratación pública sostenible, desglosado en 2 lotes

Procedure identifier: 855fd7ce-e044-48b6-9c83-752b9551e70d

Internal identifier: 001_26001622

Main features of the procedure: Licitación

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

2.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Purely national exclusion grounds: VEURE PCAP

5. Lot

5.1. Lot: LOT-0002

Title: Canal IG Bombers

Description: Canal IG Bombers

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

5.1.6. General information

Reserved participation:

Participation is not reserved.

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Measures for ensuring quality

Description of selection criterion: ver PCAP

5.1.12. Terms of procurement

Terms of submission:

Languages in which tenders or requests to participate may be submitted: Spanish

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

5.1. Lot: LOT-0003

Title: Canal TIK TOK de la Guardia Urbana

Description: Canal TIK TOK de la Guardia Urbana

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

5.1.6. General information

Reserved participation:

Participation is not reserved.

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Other economic or financial requirements

Description of selection criterion: ver PCAP

5.1.12. Terms of procurement

Terms of submission:

Languages in which tenders or requests to participate may be submitted: Spanish

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

8. Organisations

8.1. ORG-0001

Official name: GERENCIA DE ÁREA DE SEGURIDAD, PREVENCIÓN Y CONVIVENCIA DEL AYUNTAMIENTO DE BARCELONA

Registration number: P0801900B

Department: Departamento de Recursos Económicos

Postal address: Plaza Carles Pi i Sunyer, 8

Town: Barcelona

Postcode: 08002

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Contact point: Departamento de Recursos Económicos

Email: contractacio_psim@bcn.cat

Telephone: 934023972

Buyer profile: <https://licitacions.bcn.cat/>

Roles of this organisation:

Buyer

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

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