

France-Vélizy-Villacoublay: Advertising management services

OJ S 95/2023 17/05/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: commune de velizy villacoublay

Postal address: 2 place de l'hôtel de ville

Town: Velizy Villacoublay Cedex

NUTS code: FR103 Yvelines

Postal code: 78146

Country: France

E-mail: Marchespublics@velizy-villacoublay.fr**Internet address(es):**Main address: <https://www.velizy-villacoublay.fr/>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://marches.maximilien.fr/?page=Frame.ConsultationsOrganisme&org=d7j>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://marches.maximilien.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=844953&orgAcronyme=d7j](https://marches.maximilien.fr/?page=Entreprise)

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://marches.maximilien.fr/?page=Frame.ConsultationsOrganisme&org=d7j>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

régie publicitaire de la Commune

Reference number: 2023-23

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

confier à un régisseur la régie publicitaire de la Commune de Vélizy-Villacoublay dans le magazine municipal

II.1.5. Estimated total value

Value excluding VAT: 340 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: FR103 Yvelines

II.2.4. Description of the procurement

confier à un régisseur la régie publicitaire de la CommuneDe Vélizy-Villacoublay dans le magazine municipal

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

il est reconductible tacitement trois fois pour une durée d'un an à chaque fois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 16/06/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 16/06/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

mai 2027

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Versailles

Postal address: 56 avenue de Saint-Cloud

Town: Versailles

Postal code: 78000

Country: France

Internet address: <http://Versailles.tribunal-administratif.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: préfecture des Yvelines - contrôle de légalité

Postal address: 1 rue Jean Houdon

Town: Versailles

Postal code: 78000

Country: France

Internet address: <https://www.yvelines.gouv.fr/Demarches/Accueil-a-la-Prefecture-des-Yvelines>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Versailles

Postal address: 56 avenue de Saint-Cloud

Town: Versailles

Postal code: 78000

Country: France

Internet address: <http://Versailles.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice
12/05/2023