

**France-Bretenière: Advertising services**  
**OJ S 96/2023 19/05/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: chbr reg d agric bourgogne franche cte

Postal address: 1, rue des Coulots

Town: Breteniere

NUTS code: FRC13 Saône-et-Loire

Postal code: 21110

Country: France

E-mail: [achats@bfc.chambagri.fr](mailto:achats@bfc.chambagri.fr)

Telephone: +33 380484341

Fax: +33 380484343

**Internet address(es):**

Main address: <http://www.crabfc.e-marchespublics.com>

Address of the buyer profile: <http://crabfc.e-marchespublics.com>

**I.1. Name and addresses**

Official name: chambre d"agriculture de Saône et Loire

National registration number: 18710004500017

Postal address: 59 Rue du 19 mars 1962

Town: Macon

NUTS code: FRC13 Saône-et-Loire

Postal code: 71000

Country: France

Contact person: [comptabilite@sl.chambagri.fr](mailto:comptabilite@sl.chambagri.fr)

E-mail: [comptabilite@sl.chambagri.fr](mailto:comptabilite@sl.chambagri.fr)

Telephone: +33 385295500

**Internet address(es):**

Main address: <http://crabfc.e-marchespublics.com/>

Address of the buyer profile: <http://crabfc.e-marchespublics.com>

**I.2. Information about joint procurement**

The contract involves joint procurement

**I.4. Type of the contracting authority**

Other type: Autre

**I.5. Main activity**

Other activity: Agriculture

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**Section II: Object**

## **II.1. Scope of the procurement**

### **II.1.1. Title**

marche de communication de la chambre D'Agriculture a destination des exploitants agricoles  
Reference number: SERV/2023/006

### **II.1.2. Main CPV code**

79341000 Advertising services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

marche de communication de la chambre D'Agriculture a destination des exploitants agricoles

### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 345 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79341000 Advertising services

### **II.2.3. Place of performance**

NUTS code: FRC13 Saône-et-Loire

Main site or place of performance: 59 Rue du 19 mars 1962 71000 MACON

### **II.2.4. Description of the procurement**

marche de communication de la chambre D'Agriculture a destination des exploitants agricoles

### **II.2.5. Award criteria**

Quality criterion - Name: Respect de l'environnement+social / Weighting: 20

Quality criterion - Name: Capacité à toucher en priorité le monde agricole / Weighting: 45

Cost criterion - Name: Prix / Weighting: 35

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 048-141600](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Lot No:** 1

**Title:**

marche de communication de la chambre D'Agriculture a destination des exploitants agricoles

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

26/04/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: sepasal

National registration number: 68655024500027

Postal address: 59 rue du 19 MARS 1962

Town: Macon

NUTS code: FRC13 Saône-et-Loire

Postal code: 71270

Country: France

E-mail: [pub@agri71.fr](mailto:pub@agri71.fr)

Telephone: +33 618684569

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 345 000,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: tribunal Administratif de Dijon

Postal address: 22 Rue d'assas, BP 61616

Town: Dijon

Postal code: 21000

Country: France

E-mail: [greffe.ta-dijon@juradm.fr](mailto:greffe.ta-dijon@juradm.fr)

Telephone: +33 380739100

Fax: +33 380733989

#### **VI.4.2. Body responsible for mediation procedures**

Official name: tribunal Administratif de Dijon

Postal address: 22 Rue d'assas, BP 61616

Town: Dijon

Postal code: 21000

Country: France

E-mail: [greffe.ta-dijon@juradm.fr](mailto:greffe.ta-dijon@juradm.fr)

Telephone: +33 380739100

Fax: +33 380733989

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal Administratif de Dijon

Postal address: 22 Rue d'assas, BP 61616

Town: Dijon

Postal code: 21000

Country: France

E-mail: [greffe.ta-dijon@juradm.fr](mailto:greffe.ta-dijon@juradm.fr)

Telephone: +33 380739100

Fax: +33 380733989

### **VI.5. Date of dispatch of this notice**

15/05/2023