

France-La Roche-sur-Yon: Sports-event organisation services

OJ S 121/2020 25/06/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vendée

National registration number: 45151864100035

Postal address: 45 boulevard des États-Unis

Town: La Roche-sur-Yon

NUTS code: FRG0 Pays de la Loire

Postal code: 85000

Country: France

Contact person: Stéphanie Ruchaud

E-mail: stephanie.ruchaud@vendeeglobe.fr

Telephone: +33 251449107

Internet address(es):

Main address: <https://www.vendeeglobe.org>

Address of the buyer profile: <https://www.marches-securises.fr>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.marches-securises.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-securises.fr>

I.4. Type of the contracting authority

Other type: SAEM

I.5. Main activity

Other activity: Événement sportif

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Élaboration, fourniture et valorisation d'un système de veille médias 360 pour le Vendée Globe 2020-2021

II.1.2. Main CPV code

92622000 Sports-event organisation services

II.1.3. Type of contract

Services

II.1.4. Short description

Élaboration, fourniture et valorisation d'un système de veille médias 360 pour le Vendée Globe 2020-2021.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 4

Maximum number of lots that may be awarded to one tenderer: 4

II.2. Description

II.2.1. Title

Veille médias et sa valorisation pour le Vendée Globe 2020-2021 et ses partenaires.

Lot No: 1

II.2.2. Additional CPV code(s)

92622000 Sports-event organisation services

II.2.3. Place of performance

NUTS code: FR France

Main site or place of performance: France.

II.2.4. Description of the procurement

Veille médias et sa valorisation pour le Vendée Globe 2020-2021 et ses partenaires.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 31/07/2020 End: 30/06/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Étude de notoriété et d'image du Vendée Globe 2020-2021 et ses partenaires

Lot No: 2

II.2.2. Additional CPV code(s)

92622000 Sports-event organisation services

II.2.3. Place of performance

NUTS code: FR France

Main site or place of performance: France.

II.2.4. Description of the procurement

Étude de notoriété et d'image du Vendée Globe 2020-2021 et ses partenaires.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 31/07/2020 End: 30/06/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

La mise en place d'enquête spectateur sur le Vendée Globe 2020-2021

Lot No: 3

II.2.2. Additional CPV code(s)

92622000 Sports-event organisation services

II.2.3. Place of performance

NUTS code: FR France

Main site or place of performance: France.

II.2.4. Description of the procurement

La mise en place d'enquête spectateur sur le Vendée Globe 2020-2021.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 31/07/2020 End: 30/06/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Mesure d'impact et de tonalité

Lot No: 4

II.2.2. Additional CPV code(s)

92622000 Sports-event organisation services

II.2.3. Place of performance

NUTS code: FR France

Main site or place of performance: France.

II.2.4. Description of the procurement

Mesure d'impact et de tonalité.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 31/07/2020 End: 30/06/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 27/07/2020 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 31/07/2020 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: TGI de Rennes

Postal address: Cité Judiciaire, 7 rue Pierre Abelard

Town: Rennes

Postal code: 35031

Country: France

VI.5. Date of dispatch of this notice

22/06/2020