

**France-Lille: Beauty products**  
**OJ S 96/2023 19/05/2023**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: cmar Hauts de France

Postal address: place des artisans

Town: Lille Cedex

NUTS code: FRE Hauts-de-France

Postal code: 59011

Country: France

E-mail: [m.catenne@cma-hautsdefrance.fr](mailto:m.catenne@cma-hautsdefrance.fr)

Telephone: +33 366800166

**Internet address(es):**

Main address: <https://www.cma-hautsdefrance.fr/>

Address of the buyer profile: <https://reseau.cma.e-marchespublics.com/>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

fourniture de matières d'oeuvre esthétiques pour les antennes formation de la Chambre de métiers et de l'artisanat Hauts-De-France

Reference number: 2023-34

**II.1.2. Main CPV code**

33711400 Beauty products

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

la présente consultation a pour objet la fourniture de matières d'oeuvre esthétiques ayant vocation à être utilisées dans le cadre des formations dispensées par la CMA Hauts-De-France au sein de ses centres de formation d'apprentis

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 519 432,00 EUR

## **II.2. Description**

### **II.2.1. Title**

epilation  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

33711800 Shaving preparations, 39162100 Teaching equipment, 33711400 Beauty products

### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

### **II.2.4. Description of the procurement**

la présente consultation a pour objet la fourniture de matières d'oeuvre esthétiques ayant vocation à être utilisées dans le cadre des formations dispensées par la CMA Hauts-De-France au sein de ses centres de formation d'apprentis

### **II.2.5. Award criteria**

Quality criterion - Name: La valeur technique des produits proposés, au regard des fiches techniques fournies / Weighting: 30

Quality criterion - Name: Les modalités et délais de livraison / Weighting: 20

Quality criterion - Name: Les modalités du service après-vente et délais de garantie / Weighting: 10

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

soins visage et corps  
Lot No: 2

### **II.2.2. Additional CPV code(s)**

33711500 Skin-care products, 39162100 Teaching equipment, 33711400 Beauty products

### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

### **II.2.4. Description of the procurement**

la présente consultation a pour objet la fourniture de matières d'oeuvre esthétiques ayant vocation à être utilisées dans le cadre des formations dispensées par la CMA Hauts-De-France au sein de ses centres de formation d'apprentis

### **II.2.5. Award criteria**

Quality criterion - Name: Les modalités et délais de livraison / Weighting: 20

Quality criterion - Name: Valeur technique des équipements et matériels proposés sur la base du descriptif des fiches techniques et autres précisions / Weighting: 30

Quality criterion - Name: Les modalités du service après-vente et délais de garantie / Weighting: 10

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

###### **II.2.1. Title**

linge et matériel à usage unique  
Lot No: 3

###### **II.2.2. Additional CPV code(s)**

19231000 Linen, 39162100 Teaching equipment, 33711400 Beauty products

###### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

###### **II.2.4. Description of the procurement**

la présente consultation a pour objet la fourniture de matières d'oeuvre esthétiques ayant vocation à être utilisées dans le cadre des formations dispensées par la CMA Hauts-De-France au sein de ses centres de formation d'apprentis

###### **II.2.5. Award criteria**

Quality criterion - Name: La valeur technique des produits proposés, au regard des fiches techniques fournies / Weighting: 30

Quality criterion - Name: Les modalités et délais de livraison / Weighting: 20

Quality criterion - Name: Les modalités du service après-vente et délais de garantie / Weighting: 10

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

###### **II.2.1. Title**

beauté mains et pieds  
Lot No: 4

### **II.2.2. Additional CPV code(s)**

33711300 Manicure or pedicure preparations, 39162100 Teaching equipment, 33722110 Manicure implements

### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

### **II.2.4. Description of the procurement**

la présente consultation a pour objet la fourniture de matières d'oeuvre esthétiques ayant vocation à être utilisées dans le cadre des formations dispensées par la CMA Hauts-De-France au sein de ses centres de formation d'apprentis

### **II.2.5. Award criteria**

Quality criterion - Name: La valeur technique des produits proposés, au regard des fiches techniques fournies / Weighting: 30

Quality criterion - Name: Les modalités et délais de livraison / Weighting: 20

Quality criterion - Name: Les modalités du service après-vente et délais de garantie / Weighting: 10

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

maquillage

Lot No: 5

##### **II.2.2. Additional CPV code(s)**

33711200 Make-up preparations, 39162100 Teaching equipment, 33711420 Makeup kits

##### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

##### **II.2.4. Description of the procurement**

la présente consultation a pour objet la fourniture de matières d'oeuvre esthétiques ayant vocation à être utilisées dans le cadre des formations dispensées par la CMA Hauts-De-France au sein de ses centres de formation d'apprentis

##### **II.2.5. Award criteria**

Quality criterion - Name: La valeur technique des produits proposés, au regard des fiches techniques fournies / Weighting: 30

Quality criterion - Name: Les modalités et délais de livraison / Weighting: 20

Quality criterion - Name: Les modalités du service après-vente et délais de garantie / Weighting: 10

Price - Weighting: 40

### **II.2.11.**

### **Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

cils et sourcils

Lot No: 6

##### **II.2.2. Additional CPV code(s)**

33711200 Make-up preparations, 39162100 Teaching equipment, 33711400 Beauty products

##### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

##### **II.2.4. Description of the procurement**

la présente consultation a pour objet la fourniture de matières d'oeuvre esthétiques ayant vocation à être utilisées dans le cadre des formations dispensées par la CMA Hauts-De-France au sein de ses centres de formation d'apprentis

##### **II.2.5. Award criteria**

Quality criterion - Name: La valeur technique des produits proposés, au regard des fiches techniques fournies / Weighting: 30

Quality criterion - Name: Les modalités et délais de livraison / Weighting: 20

Quality criterion - Name: Les modalités du service après-vente et délais de garantie /

Weighting: 10

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

accessoires des appareils

Lot No: 7

##### **II.2.2. Additional CPV code(s)**

39162100 Teaching equipment, 33711500 Skin-care products, 33711400 Beauty products

##### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

##### **II.2.4. Description of the procurement**

la présente consultation a pour objet la fourniture de matières d'oeuvre esthétiques ayant vocation à être utilisées dans le cadre des formations dispensées par la CMA Hauts-De-France au sein de ses centres de formation d'apprentis

#### **II.2.5. Award criteria**

Quality criterion - Name: La valeur technique des produits proposés, au regard des fiches techniques fournies / Weighting: 30

Quality criterion - Name: Les modalités et délais de livraison / Weighting: 20

Quality criterion - Name: Les modalités du service après-vente et délais de garantie / Weighting: 10

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 241-694894](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

**Contract No:** 2023-AOO-0003-1

**Lot No:** 1

**Title:**

epilation

A contract/lot is awarded: yes

#### **V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

03/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: beaute et parfums

National registration number: 41040745600038

Postal address: 350 avenue de londres

Town: Signes

NUTS code: FRE Hauts-de-France

Postal code: 83870

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 7 026,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Contract No:** 2023-AOO-0003-2

**Lot No:** 2

**Title:**

soins visage et corps

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

03/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: beaute et parfums

National registration number: 41040745600038

Postal address: 350 avenue de londres

Town: Signes

NUTS code: FRE Hauts-de-France

Postal code: 83870

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 123 257,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Contract No:** 2023-AOO-0003-3

**Lot No:** 3

**Title:**

linge et matériel à usage unique

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

03/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: sla paris serge louis alvarez

National registration number: 38855100400038

Postal address: 18 rue mado robin

Town: Valence

NUTS code: FRE Hauts-de-France

Postal code: 26000

Country: France

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: beaute et parfums

National registration number: 41040745600038

Postal address: 350 avenue de londres

Town: Signes

NUTS code: FRE Hauts-de-France

Postal code: 83870

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 7 809,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Contract No:** 2023-AOO-0003-4

**Lot No:** 4

**Title:**

beauté mains et pieds

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

03/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: beaute et parfums

National registration number: 41040745600038

Postal address: 350 avenue de londres

Town: Signes

NUTS code: FRE Hauts-de-France

Postal code: 83870

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 49 517,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** 2023-AOO-0003-5

**Lot No:** 5

**Title:**

maquillage

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

03/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: yes

**V.2.3.**

**Name and address of the contractor**

Official name: sla paris serge louis alvarez  
National registration number: 38855100400038  
Postal address: 18 rue mado robin  
Town: Valence  
NUTS code: FRE Hauts-de-France  
Postal code: 26000  
Country: France  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: probeaute institut  
National registration number: 50162411800011  
Postal address: 111 route de la valentine  
Town: Marseille 11  
NUTS code: FRE Hauts-de-France  
Postal code: 13011  
Country: France  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: beaute et parfums  
National registration number: 41040745600038  
Postal address: 350 avenue de londres  
Town: Signes  
NUTS code: FRE Hauts-de-France  
Postal code: 83870  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 52 561,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Contract No:** 2023-AOO-0003-6

**Lot No:** 6

**Title:**

cils et sourcils

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

03/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: beaute et parfums

National registration number: 41040745600038

Postal address: 350 avenue de londres

Town: Signes

NUTS code: FRE Hauts-de-France

Postal code: 83870

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 248 505,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** 2023-AOO-0003-7

**Lot No:** 7

**Title:**

accessoire des appareils

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

03/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: beaute et parfums

National registration number: 41040745600038

Postal address: 350 avenue de londres

Town: Signes

NUTS code: FRE Hauts-de-France

Postal code: 83870

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 30 757,00 EUR

**V.2.5. Information about subcontracting**

## Section VI: Complementary information

---

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: tribunal administratif de Lille

Postal address: 5, rue Geoffroy Saint-Hilaire CS 62039

Town: Lille

Postal code: 59014

Country: France

E-mail: [greffe.ta-lille@juradm.fr](mailto:greffe.ta-lille@juradm.fr)

Telephone: +33 359542342

### VI.5. Date of dispatch of this notice

15/05/2023