

United Kingdom-Ceredigion: Agricultural, farming, fishing, forestry and related products
OJ S 171/2013 04/09/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Menter a Busnes

Postal address: Y Parc Gwyddoniaeth, Aberystwyth

Town: Ceredigion

Postal code: SY23 3AH

Country: United Kingdom

For the attention of: Myrddin Davies

Telephone: +44 1970636565

Internet address(es):

Address of the buyer profile: http://www.sell2wales.gov.uk/search/Search_AuthProfile.aspx?ID=AA0860

I.2. Type of the contracting authority

Other: Limited company

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Capacity Building in the Agri Food and Fisheries sector (Mentor / Specialist Consultants)

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Wales , UK

NUTS code UKL Wales

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Menter a Busnes have establish a framework agreement with individuals to provide Mentoring and Specialist support services for projects being delivered by the organisation. The projects in question are Cywain Agri and Food Chains for competitive advantage funded by:

¿ Cywain Agri – the project is funded by the Supply Chain Efficiencies scheme- Rural Development Plan and the Welsh Government.

¿ Food Chains for Competitive Advantage - the project is part funded by the European Regional Development Fund (ERDF) through the Ireland Wales Programme (INTERREG 4A) and the Welsh Government

In addition, Menter a Busnes is seeking to recruit additional individuals for the Cywain Fisheries project framework funded by:

¿ The European Fisheries Fund and the Welsh Government.

II.1.5. CPV code(s)

03000000 Agricultural, farming, fishing, forestry and related products, 15000000 Food, beverages, tobacco and related products, 73000000 Research and development services and related consultancy services, 77000000 Agricultural, forestry, horticultural, aquacultural and apicultural services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 350 000 GBP
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Knowledge and understanding of the respective Welsh food and drink sector. Weighting 20
2. Experience of working effectively within a team of project staff and subcontractors. Weighting 10
3. Recent experience of similar assignments. Weighting 20
4. Knowledge and understanding of the market sectors for food, routes to markets and practical marketing approaches. Weighting 25
5. Value for money. Weighting 15
6. Client and quality management. Weighting 10

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

S2W034981 (As advertised on buy4wales site)

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 88-149824](#) of 7.5.2013

Section V: Award of contract

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Rfm Ltd

Postal address: 21 Forbes Place

Town: Paisley

Postal code: PA1 1UT

Country: United Kingdom

Internet address: www.rfm.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 37

V.3. Name and address of the contractor

Official name: Dwe Consulting Ltd

Postal address: Dwe Consulting Ltd, Eglwysrwrw Crymych

Town: Pembrokeshire

Postal code: SA41 3UL

Country: United Kingdom

Internet address: www.dweconsulting.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Ecostudio

Postal address: Unit 57, Seymour Street

Town: Cardiff
Postal code: CF24 2NS
Country: United Kingdom
Internet address: www.ecostudio.org.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Coleman Communications

Postal address: Coleman Communications, 113 Longford Road Neath Abbey

Town: Neath

Postal code: SA10 7HF

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Sian Davies Food & Hygiene Technologist

Postal address: Hendre Wen , Rhydyclafdy LI53 7Yp

Town: Pwllheli

Postal code: LL53 7YP

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Howel Food Consultancy
Postal address: Ty Cefn, 14-16 Rectory Road
Town: Cardiff
Postal code: CF5 1QL
Country: United Kingdom
Internet address: www.howelfood.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Marchnata Aqua Marketing Ltd
Postal address: Marchnata Aqua Marketing Ltd, 10 Palace Street
Town: Caernarfon
Postal code: LL55 1RR
Country: United Kingdom
Internet address: www.aqua-marketing.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Bread And Butter Design
Postal address: Peter Street, Rhos
Town: Wrexham
Postal code: LL14 1RG
Country: United Kingdom
Internet address: www.breadandbutterdesign.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Gwyndaf Williams

Postal address: Coleg Menai

Town: Llangefni

Postal code: LL77 7HY

Country: United Kingdom

Internet address: www.linc.menai.ac.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Anne Marie Flinn

Postal address: Coleg Menai

Town: Llangefni

Postal code: LL77 7HY

Country: United Kingdom

Internet address: www.linc.menai.ac.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Julia Skinner
Postal address: Coleg Menai
Town: Llangefni
Postal code: LL77 7HY
Country: United Kingdom
Internet address: www.linc.menai.ac.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Steven Williams
Postal address: Coleg Menai
Town: Llangefni
Postal code: LL77 7HY
Country: United Kingdom
Internet address: www.linc.menai.ac.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Landsker Business Consultancy Ltd
Postal address: Landsker Business Consultancy Ltd, Llwynbrain Whitland
Town: Whitland
Postal code: SA34 0NG
Country: United Kingdom
Internet address: www.landsker.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Sancler Consulting Ltd

Postal address: Sancler Consulting Ltd, Glanwern

Town: Llanrhystud

Postal code: SY23 5AN

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Froghall Development Ltd

Postal address: Froghall Development Ltd, Froghall House Spittal

Town: Haverfordwest

Postal code: SA62 5RF

Country: United Kingdom

Internet address: froghall.net

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: david selwyn

Postal address: Landsker Business Consultancy Ltd, Llwynbrain Whitland

Town: Whitland

Postal code: SA34 0NG
Country: United Kingdom
Internet address: www.landsker.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Insight Intelligence Limited
Postal address: Insight House, 5 Heol Harry Lewis Trafalgar Park
Town: Nelson
Postal code: CF46 6JH
Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Huw Rees
Postal address: 59 Clos Brenin
Town: Brynsadler
Postal code: CF729GA
Country: United Kingdom
Internet address: www.improveltd.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Mad Hen Ltd

Postal address: Hafod Fawr, Llandderfel

Town: Bala

Postal code: LL23 7RN

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: David White

Postal address: Mount Pleasant, Mount Pleasant

Town: Denbigh

Postal code: LL16 4LS

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Deryn Ltd

Postal address: 1, Herd Street

Town: Marlborough

Postal code: SN8 1DF

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Rural Foodies Limited
Postal address: Bryndu, Bwlch Y Ffridd
Town: Newtown
Postal code: Powys
Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Fruition Food Consultancy Ltd
Postal address: Fruition Food Consultancy Ltd, 21 Delafield Road
Town: Abergavenny
Postal code: NP77AW
Country: United Kingdom
Internet address: www.foodforgrowth.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: F3 - The Local Food Consultants
Postal address: 26 Enterprise House, 127 Bute St
Town: Cardiff
Postal code: CF10 5LE
Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Cate Barrow- Adas Uk Ltd

Postal address: Pendeford House, Pendeford Business Park Wobaston Road

Town: Wolverhampton

Postal code: WV9 5AP

Country: United Kingdom

Internet address: www.adas.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Christopher Creed- Adas Uk Ltd

Postal address: Pendeford House, Pendeford Business Park Wobaston Road

Town: Wolverhampton

Postal code: WV9 5AP

Country: United Kingdom

Internet address: www.adas.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Christopher Nicholson- Adas Uk Ltd

Postal address: Pendeford House, Pendeford Business Park Wobaston Road

Town: Wolverhampton

Postal code: WV9 5AP

Country: United Kingdom

Internet address: www.adas.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Emma Jones- Adas Uk Ltd

Postal address: Pendeford House, Pendeford Business Park Wobaston Road

Town: Wolverhampton

Postal code: WV9 5AP

Country: United Kingdom

Internet address: www.adas.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Angela Groom

Postal address: The Neuadd, Mochdre

Town: Newtown

Postal code: SY16 4JR

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Sales Gorilla

Postal address: 9 Wyche Close, Northwich

Town: Cheshire

Postal code: CW97TY

Country: United Kingdom

Internet address: www.salesgorilla.co.uk

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Garmen Cyf.

Postal address: Pendyffryn, Llanbedrog

Town: Pwllheli

Postal code: LL53 7UA

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Russell Thomas- Thomas Bentley

Postal address: Arrfryn, Glandy Cross

Town: Efailwen

Postal code: SA66 7RP

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Caroline Hanna- Thomas Bentley

Postal address: Arfryn, Glandy Cross

Town: Efailwen

Postal code: SA66 7RP

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: The Anglesey Sea Salt Company

Postal address: Brynsiencyn

Town: Llanfairpwllgwyngyll

Postal code: LL61 6TQ

Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Brewing Consultancy Services
Postal address: 115 Morgan Place
Town: Stockport
Postal code: SK5 7NY
Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Lot title: Capacity Building in the Agri Food & Fisheries sector (Mentor / Specialist Consultants)

V.1. Date of conclusion of the contract

23.6.2013

V.2. Information about tenders

Number of tenders received: 67

V.3. Name and address of the contractor

Official name: Dbge Ltd
Postal address: 22 Sansome Walk
Town: Worcester
Postal code: WR1 1LS
Country: United Kingdom

V.4. Information on value of the contract/lot

If annual or monthly value:

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Cywain and Food Chains for Competitive Advantage

VI.2. Additional information

N.b This contract award notice has been delayed as a result of a change to the website and requirement of contractors to be registered onto the site prior for the award notice to be completed.

(WA Ref:1302)

IV.3.2) Previous publication(s) concerning the same contract

yes

Contract notice

Notice number in the OJEU: [2013/S 1-034981](#) of 01.05.2013

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

2.9.2013