

**SE-Gothenburg: public relations consultancy services**  
**OJ S 181/2012 20/09/2012**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Andra AP-fonden

Postal address: Box 11155, Besöksadress Östra Hamngatan 26-28

Town: Göteborg

Postal code: SE-404 24

Country: Sweden

E-mail: [ulrika.danielson@ap2.se](mailto:ulrika.danielson@ap2.se)

Telephone: +46 317042929

Fax: +46 317042999

**Internet address(es):**

General address of the contracting authority: <http://www.ap2.se>

**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.3. Main activity**

Economic and financial affairs

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Konsultstöd vid produktion av årsredovisning och ägarrapport samt rådgivande tjänster kring kommunikation, Dnr AP2 2012/25.

**II.1.2. Type of contract and place of performance or delivery**

Services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Andra AP-fondens behov av konsultstöd för årsredovisningen omfattar:

— Idé, disposition och layoutförslag,

— Intervjuer och textproduktion i överenskommen omfattning (fonden skriver ungefär hälften av texterna själva),

— Grafisk produktion – fram till tryckoriginal av både svenska och engelsk version samt anpassning till pdf-format för webben,

— Illustrationer (utformning av tabeller, grafer etc.), fotografering och fotoregi i

överenskommen omfattning,

— Konsulten skall löpande under produktionen fungera som kreativt "bollplank", samordnare och kontrollinstans.

Andra AP-fondens behov av konsultstöd för ägarrapporten omfattas i huvudsak av att agera som "bollplank" för fonden i framtagande av idé, disposition och layout som viss textproduktion. I övrigt kommer ägarrapporten att produceras in-house.

#### **II.1.5. CPV code(s)**

79416200 Public relations consultancy services, 79412000 Financial management consultancy services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

#### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

##### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

Dnr AP2 2012/25

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2012/S 123-203424](#) of 29.6.2012

### **Section V: Award of contract**

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#### **V.1. Date of conclusion of the contract**

17.9.2012

#### **V.2. Information about tenders**

Number of tenders received: 5

#### **V.3. Name and address of the contractor**

Official name: Solberg Kommunikation AB

Town: Göteborg

Postal code: SE-405 21

Country: Sweden

#### **V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information****VI.3. Procedures for review****VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

18.9.2012