

**Spain-Barcelona: Business services: law, marketing, consulting, recruitment, printing and security**

OJ S 113/2021 14/06/2021

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Barcelona Activa, S. A. U., S. P. M.

National registration number: A58295296

Postal address: C/ Llacuna, 162

Town: Barcelona

NUTS code: ES51 Cataluña

Postal code: 08018

Country: Spain

E-mail: [juridic@barcelonactiva.cat](mailto:juridic@barcelonactiva.cat)

Telephone: +34 934019585

Fax: +34 934019626

**Internet address(es):**Main address: [https://contractaciopublica.gencat.cat/ecofin\\_pscp/AppJava/perfil/BCN\\_BASA/customProf](https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/perfil/BCN_BASA/customProf)**I.4. Type of the contracting authority**

Other type: Empresa pública del Ayuntamiento de Barcelona

**I.5. Main activity**

Other activity: Servicios de formación, fomento del empleo, impulso de la emprendeduría y el soporte a las empresas

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Servicios de desarrollo y aplicación del programa de asesoramiento experto en la digitalización de pymes y personas trabajadoras autónomas de Barcelona

Reference number: BA 02/21

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicios de desarrollo y aplicación del programa de asesoramiento experto en la digitalización de pymes y personas trabajadoras autónomas de Barcelona.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 123 655,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.2.3. Place of performance**

NUTS code: ES511 Barcelona

#### **II.2.4. Description of the procurement**

Servicios de desarrollo y aplicación del programa de asesoramiento experto en la digitalización de pymes y personas trabajadoras autónomas de Barcelona.

#### **II.2.5. Award criteria**

Quality criterion - Name: De juicio de valor / Weighting: 50

Cost criterion - Name: Oferta económica / Weighting: 35

Cost criterion - Name: Formación y experiencia más allá de los requisitos de solvencia del personal que ejecuta el contrato / Weighting: 15

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 026-064379](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** BA 02/21

**Lot No:** 1

**Title:**

Servicios de desarrollo y aplicación del programa de asesoramiento experto en la digitalización de pymes y personas trabajadoras autónomas de Barcelona

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

07/06/2021

#### V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Impento, S. L., Digitegic UTE

National registration number: U05447065

Town: Barcelona

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: no

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 880 245,00 EUR

Total value of the contract/lot: 123 655,00 EUR

#### V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 50 % Short description of the part of the contract to be subcontracted:

La contratista deberá realizar directamente, sin posibilidad de subcontratar las siguientes actividades que se consideran de especial relevancia o características críticas, según se motiva al expediente: las tareas de dirección y coordinación de todas las prestaciones que contempla el servicio

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Vía Laietana, 14

Town: Barcelona  
Postal code: 08003  
Country: Spain  
Telephone: +34 935676300

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

El plazo de interposición de recurso es de quince días hábiles a contar des de la fecha de publicación o notificación en función del acto que se pretende impugnar acuerdo con la Ley de Contratos del Sector Público.

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Barcelona Activa, S. A. U., S. P. M.

Postal address: C/ Llacuna, 162

Town: Barcelona

Postal code: 08018

Country: Spain

E-mail: [juridic@barcelonactiva.cat](mailto:juridic@barcelonactiva.cat)

Telephone: +34 934019710

**VI.5. Date of dispatch of this notice**

09/06/2021