

Belgium-Genk: Advertising and marketing services

OJ S 167/2014 02/09/2014

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Het Domein Bokrijk VZW

Postal address: Bokrijklaan 1

Town: Genk

Postal code: 3600

Country: Belgium

Contact person: Verantwoordelijke-marketing en sales

For the attention of: Hilde Franssen

E-mail: hilde.franssen@limburg.be

Telephone: +32 11265313

Fax: +32 11265310

Internet address(es):General address of the contracting authority: <http://www.bokrijk.be>**Additional information can be obtained from:**

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address**I.2. Type of the contracting authority**

Other: Provinciale VZW

I.3. Main activity

Other: cultuur/toerisme

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Dienstenoopdracht – communicatie VZW Het Domein Bokrijk.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Domein Bokrijk, Genk.

NUTS code BE223 Arr. Tongeren

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Het realiseren van de externe communicatie en drukwerken, de aankoop van media, de ontwikkeling van een website en het online communicatiebeheer van VZW Het Domein Bokrijk.

II.1.6. CPV code(s)

79340000 Advertising and marketing services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Estimated value excluding VAT: 700 000 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 3

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 48 (from the award of the contract)

II.3. Duration of the contract or time limit for completion

Duration in months: 48 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Voor onderhavige opdracht wordt een borgsom van 5 % van het inschrijvingsbedrag geëist. Bewijs hiervan is af te leveren volgens de voorwaarden zoals opgenomen in het bestek.

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Zoals opgenomen in het bestek.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: yes

Description of particular conditions: De voorwaarden tot de opdracht zijn beschreven in het bestek.

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Volgens de voorwaarden, opgenomen in het bestek en gedocumenteerd bij het indienen van de offerte.

De inschrijver vermeldt op zijn offerteformulier zijn ondernemingsnummer.

III.2.2. Economic and financial ability

List and brief description of conditions: Volgens de voorwaarden, opgenomen in het bestek en gedocumenteerd bij het indienen van de offerte.

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Criteria below

1. Visie op de opdracht. Weighting 20
2. Team en methodologie. Weighting 10
3. Uitwerking creatieve voorstellen. Weighting 35
4. Prijs. Weighting 35

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

MS/2014.01

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 10.10.2014 - 10:00

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

22.10.2014 - 09:30

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Dutch.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 90 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 22.10.2014 - 09:30

Place:

Het Domein Bokrijk, Bokrijklaan 1 (nabij parking 1), 3600 Genk.

In de burelen van de directie.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

VI.3. Additional information

@Ref:00682864/2014015022

Lastenboek(en)/document(en) beschikbaar op dit internet adres: <http://www.publicatiesonline.be/cscDownload.aspx?ViewID=00060E05000161>

— Bestek communicatie.docx

Informaties over lastenboek(en)/document(en): bestek is te raadplegen via elektronisch weg, gekoppeld aan het publicatiebericht. Of op te vragen bij mevr. Hilde Franssen via mailbericht: hilde.franssen@limburg.be, uiterlijk voor 10.10.2014.

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5.

Date of dispatch of this notice

28.8.2014