

299035-2026 - Result

France – Other services – Concession de licence de marque Vendée Globe 2026-2029

OJ S 84/2026 30/04/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: SAEM VENDEE - Vendée Globe

Email: stephanie.ruchaud@vendee-globe.fr

Legal type of the buyer: Body governed by public law

The buyer is a contracting entity

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Concession de licence de marque Vendée Globe 2026-2029

Description: Concession de la licence de marque Vendée Globe 2026-2029

Procedure identifier: 43c9cff0-a78e-45f7-b31f-491a91481d2a

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 98390000 Other services

2.1.4. General information

Legal basis:

Directive 2014/23/EU

5. Lot

5.1. Lot: LOT-0001

Title: Concession de la licence de marque Vendée Globe 2026-2029

Description: Concession de la licence de marque Vendée Globe 2026-2029

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 98390000 Other services

5.1.3. Estimated duration

Start date: 10/04/2026

Duration end date: 31/12/2029

5.1.5. Value

Estimated value excluding VAT: 300 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

5.1.10. Award criteria

Criterion:

Type: Price

Description: PRIX

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Moyens humains

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Stratégie commerciale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Echantillons

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Produits éthiques et durables

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.16. Further information, mediation and review

Review organisation: SAEM VENDEE - Vendée Globe

Information about review deadlines: CF RC

Organisation providing additional information about the procurement procedure: SAEM VENDEE - Vendée Globe

Organisation providing offline access to the procurement documents: SAEM VENDEE - Vendée Globe

Organisation providing more information on the review procedures: SAEM VENDEE - Vendée Globe

Organisation signing the contract: SAEM VENDEE - Vendée Globe

6. Results

Value of all contracts awarded in this notice: 4 000 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: COMPTOIR DE LA MER

Tender:

Tender identifier: Comptoir de la mer

Identifier of lot or group of lots: LOT-0001

Value of the tender: 4 000 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: Comptoir de la mer

Organisation signing the contract: SAEM VENDEE - Vendée Globe

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: SAEM VENDEE - Vendée Globe

Registration number: 45151864100035

Postal address: 38 rue du Maréchal Foch

Town: La Roche sur Yon

Postcode: 85000

Country subdivision (NUTS): Vendée (FRG05)

Country: France

Email: stephanie.ruchaud@vendee-globe.fr

Telephone: +33 251449107

Internet address: <https://www.marches-securises.fr>

Information exchange endpoint (URL): <https://www.vendee-globe.org>

Buyer profile: <https://www.marches-securises.fr>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

8.1. ORG-0004

Official name: COMPTOIR DE LA MER

Registration number: 401823901

Town: Les Sables d'Olonne

Postcode: 85100

Country subdivision (NUTS): Vendée (FRG05)

Country: France

Email: e.renolleau@coopentente.fr

Telephone: +33 251969652

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 76773235-9802-4f71-8528-f895a3a84ed9 - 01

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