

**France-Colmar: Advertising and marketing services**

OJ S 107/2022 03/06/2022

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: agence Régionale du Tourisme Grand Est

Postal address: 24 rue de Verdun

Town: Colmar

NUTS code: FRF Grand Est

Postal code: 68000

Country: France

E-mail: [catherine.metzger@art-grandest.fr](mailto:catherine.metzger@art-grandest.fr)

Telephone: +33 389298158

**Internet address(es):**Main address: <http://www.art-grandest.fr>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.marchespublics.grandest.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.marchespublics.grandest.fr>**I.4. Type of the contracting authority**

Other type: Association de droit privé

**I.5. Main activity**

Other activity: Tourisme

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

communication 360°

Reference number: 2022\_5

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

le présent marché a pour objet la conception et la création graphique de divers outils de communication ainsi que l'impression de documents.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

### **II.2. Description**

#### **II.2.1. Title**

créations graphiques  
Lot No: 5

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: FRF Grand Est

#### **II.2.4. Description of the procurement**

création et conception graphique pour divers outils de communication

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 240 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12  
This contract is subject to renewal: yes  
Description of renewals:  
marché reconductible 2 fois

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

impression papier  
Lot No: 7

#### **II.2.2.**

**Additional CPV code(s)**

79810000 Printing services

**II.2.3. Place of performance**

NUTS code: FRF Grand Est

**II.2.4. Description of the procurement**

impression de divers outils de communication papier (brochure, magazine, papeterie...)

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 450 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

marché reconductible 2 fois

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 29/06/2022 Local time: 17:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

#### **IV.2.7. Conditions for opening of tenders**

Date: 29/06/2022 Local time: 18:00

### **Section VI: Complementary information**

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#### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix

Town: Strasbourg

Postal code: 67000

Country: France

#### **VI.5. Date of dispatch of this notice**

30/05/2022