

**Sweden-Kiruna: Advertising and marketing services**  
**OJ S 163/2015 25/08/2015**  
**Contract notice – utilities**  
**Services**

**Directive 2004/17/EC**

**Section I: Contracting entity**

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**I.1. Name and addresses**

Official name: Radiotjänst i Kiruna Aktiebolag

Town: Kiruna

Postal code: SE-981 80

Country: Sweden

For the attention of: Johan Gernandt

E-mail: [johan.gernandt@radiotjanst.se](mailto:johan.gernandt@radiotjanst.se)

**Additional information can be obtained from:**

Official name: Radiotjänst i Kiruna Aktiebolag

Town: Kiruna

Postal code: SE-981 80

Country: Sweden

For the attention of: Johan Gernandt

E-mail: [johan.gernandt@radiotjanst.se](mailto:johan.gernandt@radiotjanst.se)

**Specifications and additional documents (including documents for a dynamic purchasing system) can be obtained from:**

Official name: TendSign

Internet address: <https://tendsign.com/doc.aspx?ID=83144&Goto=Docs>

**Tenders or requests to participate must be submitted:**

Official name: SVT/Radiotjänst

Postal address: Oxenstiernsgatan 26

Town: Stockholm

Postal code: SE-105 10

Country: Sweden

For the attention of: Johan Gernandt

E-mail: [johan.gernandt@radiotjanst.se](mailto:johan.gernandt@radiotjanst.se)

**I.2. Main activity**

**I.3. Contract award on behalf of other contracting entities**

The contracting entity is purchasing on behalf of other contracting entities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting entity**

Reklambyråtjänster.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

Main site or place of performance: Stockholms län. Bolaget har sitt säte i Kiruna men huvudsaklig geografisk kontaktpunkt för kommunikationstjänster är Stockholm.

NUTS code SE110 Stockholms län

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

**II.1.4. Information about framework agreement**

**II.1.5. Short description of the contract or purchase(s)**

Radiotjänst avser att upphandla strategisk reklambyrå med kreativ inriktning.

Vi ber ansökanden särskilt notera instruktioner för inlämning av ansökan. Dessa framgår av upphandlingsbilagorna.

**II.1.6. CPV code(s)**

79340000 Advertising and marketing services

**II.1.7. Information about the Government Procurement Agreement (GPA)**

**II.1.8. Information about lots**

This contract is divided into lots: no

**II.1.9. Information about variants**

Variants will be accepted: no

**II.2. Scope of the procurement**

**II.2.1. Total quantity or scope**

**II.2.2. Information about options**

Options: yes

Description of options: Option för åren 2018 och 2019.

Provisional timetable for recourse to these options:  
in months: 24 (from the award of the contract)

**II.2.3. Information about renewals**

This contract is subject to renewal: no

**II.3. Duration of the contract or time limit for completion**

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

Se bilagor.

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Se bilagor.

**III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

**III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: yes

Description of particular conditions: Se bilaga.

### **III.2. Conditions for participation**

**III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

**III.2.2. Economic and financial ability**

**III.2.3. Technical and professional ability**

**III.2.4. Information about reserved contracts**

### **III.3. Conditions specific to services contracts**

**III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

**III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Restricted

### **IV.2. Award criteria**

**IV.2.1. Award criteria**

**IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting entity**

15/3

**IV.3.2. Previous publication concerning this procedure**

**IV.3.3. Conditions for obtaining specifications and additional documents**

(except for a DPS)

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

25.9.2015

**IV.3.5. Languages in which tenders or requests to participate may be submitted**

**IV.3.6. Minimum time frame during which the tenderer must maintain the tender**

**IV.3.7. Conditions for opening of tenders**

Persons authorised to be present at the opening of tenders: no

## **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

Upphandlingen knuten till lagstadgad avgiftsfinansiering (ej skatt).

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=ditnbpgn>

**VI.4. Procedures for review**

**VI.4.1. Review body**

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

20.8.2015