

## 299387-2026 - Competition

Latvia – Market research services – Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

OJ S 84/2026 30/04/2026

Contract or concession notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Valsts sabiedrība ar ierobežotu atbildību "Latvijas Sabiedriskais medijs"

Email: [iepirkumi@ism.lv](mailto:iepirkumi@ism.lv)

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

Description: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

Procedure identifier: 9e5ead19-30d9-4c7e-9bd7-4c53da04bbf3

Internal identifier: LSM2026/31

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

### 5. Lot

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#### 5.1. Lot: LOT-0000

Title: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

Description: Jauniešu auditorijas (vecums 15-24) ieradumu un vajadzību padziļināta izpēte mediju patēriņu jomā

##### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

### 5.1.2. Place of performance

Country subdivision (NUTS): Rīga (LV006)

Country: Latvia

### 5.1.3. Estimated duration

Duration: 1,5 Months

### 5.1.4. Renewal

Maximum renewals: 0

### 5.1.5. Value

Estimated value excluding VAT: 14 000,00 EUR

### 5.1.6. General information

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

### 5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

### 5.1.10. Award criteria

#### Criterion:

Type: Price

Name: Pakalpojumu kopējā cena

Description: Pakalpojumu kopējā cena

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

#### Criterion:

Type: Quality

Name: Kvalitāte

Description: B1 Pretendenta pieredze līdzīga apjoma un jomas pētījumos B2 Pretendents darba izpildē piesaista speciālistus profesionālā pieredze B3 Pretendenta izpratne par sniedzamo pakalpojumu

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

### 5.1.11. Procurement documents

Address of the procurement documents: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/171996>

### 5.1.12. Terms of procurement

#### Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/171996>

Languages in which tenders or requests to participate may be submitted: Latvian

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 01/06/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

**Information about public opening:**

Opening date: 01/06/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Elektronisko iepirkumu sistēma

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Saskaņā ar iepirkuma tehnisko specifikāciju un iepirkuma līguma projektu

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

Financial arrangement: Saskaņā ar iepirkuma līguma projektu

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Iepirkumu uzraudzības birojs

Information about review deadlines: Iesniegums iesniedzams Iepirkumu uzraudzības birojam, līdz 25/05/2026

Organisation providing additional information about the procurement procedure: Valsts sabiedrība ar ierobežotu atbildību "Latvijas Sabiedriskais medijs"

## 8. Organisations

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**8.1. ORG-0001**

Official name: Valsts sabiedrība ar ierobežotu atbildību "Latvijas Sabiedriskais medijs"

Registration number: 40203613965

Postal address: Doma laukums 8

Town: Rīga

Postcode: LV-1050

Country subdivision (NUTS): Rīga (LV006)

Country: Latvia

Contact point: VSIA "Latvijas Sabiedriskais medijs"

Email: [iepirkumi@ism.lv](mailto:iepirkumi@ism.lv)

Telephone: +37127001160

Internet address: <https://ltv.ism.lv/>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

**8.1. ORG-0002**

Official name: Iepirkumu uzraudzības birojs

Registration number: 90001263305

Postal address: Smilšu iela 1

Town: Rīga

Postcode: LV-1919

Country subdivision (NUTS): Rīga (LV006)

Country: Latvia

Contact point: Juridiskais departaments

Email: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)

Telephone: +37122416641

Internet address: <https://www.iub.gov.lv>

Information exchange endpoint (URL): <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/472>

**Roles of this organisation:**

Review organisation

## Notice information

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Notice identifier/version: 9e3fdd0b-6feb-4eb2-ae29-8edddf71aae8 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 29/04/2026 12:23:51 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 29/04/2026 12:23:51 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Latvian

Notice publication number: 299387-2026

OJ S issue number: 84/2026

Publication date: 30/04/2026