

Ireland-Sligo: Design consultancy services
OJ S 168/2014 03/09/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: ITSLIGO
Postal address: Ash Lane
Town: Sligo
Country: Ireland
For the attention of: Caroline Burke
E-mail: burke.caroline@itsligo.ie
Telephone: +353 719137331
Fax: +353 719160934

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Establishment of 3 Single Party Framework Agreements for Design, Print and Digital Media Marketing Services.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 15: Publishing and printing services on a fee or contract basis
Main site or place of performance: Sligo.
NUTS code IE Éire / Ireland

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

IT Sligo intends to establish three single party framework agreements for the provision of:
Lot 1 — Design and Copywriting Services for Online/Printed Material.
Lot 2 — Print and Dissemination Services.
Lot 3 — Digital Media Marketing Campaign Development.

II.1.5. CPV code(s)

79415200 Design consultancy services, 79342000 Marketing services, 79342100 Direct marketing services, 79800000 Printing and related services, 79810000 Printing services, 79811000 Digital printing services, 79822500 Graphic design services, 79823000 Printing and delivery services, 79824000 Printing and distribution services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Accelerated restricted

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Methodology for delivering the service including contract management and communication mechanism. Weighting 35
2. Technical merit of the key human resources proposed. Weighting 20
3. Reliability and continuity of supply. Weighting 5
4. Ultimate cost. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 227-395264](#) of 22.11.2013

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Design and Copywriting Services for Online/printed Material

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Catalysto Limited

Postal address: 26 Upper Baggot Street, Ballsbridge

Town: Dublin

Postal code: 4
Country: Ireland

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: excluding VAT
Total value of the procurement:
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Print and Dissemination Services

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: GPS Colour Graphics
Postal address: Alexander Road
Town: Belfast
Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: excluding VAT
Total value of the procurement:
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 3

Lot No: 3

- Lot title: Digital Media Marketing Campaign Development

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Zoo Digital
Postal address: Floor 1, 19-20 Denzille Lane
Town: Dublin
Postal code: 2
Country: Ireland

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: excluding VAT
Total value of the procurement:
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: The Central Office of the High Court

Postal address: The Four Courts, Ground Floor, East Wing, Inns Quay

Town: Dublin

Postal code: 7

Country: Ireland

Body responsible for mediation procedures

Official name: Please seek legal advice

Country: Ireland

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

1.9.2014