

## 299894-2026 - Result

Spain – Cultural event organisation services – Contrato de servicios para la organización, coordinación, programación y ejecución de las fiestas del distrito de Usera 2026-2027

OJ S 84/2026 30/04/2026

Contract or concession award notice – light regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Distrito de Usera

Email: [ncontrausera@madrid.es](mailto:ncontrausera@madrid.es)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Contrato de servicios para la organización, coordinación, programación y ejecución de las fiestas del distrito de Usera 2026-2027

Description: La organización, coordinación, programación y ejecución de las fiestas del Distrito de Usera para el año 2026-2027, de acuerdo con el Pliego de Prescripciones Técnicas

Procedure identifier: e730f435-5891-435c-925a-5e22acbcf63c

Previous notice: 170f38c3-a7af-444b-be79-342cce9a575f-01

Internal identifier: 300/2025/03208

Type of procedure: Open

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952100 Cultural event organisation services

Additional classification (cpv): 79954000 Party organisation services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

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#### 5.1. Lot: LOT-0000

Title: Contrato de servicios para la organización, coordinación, programación y ejecución de las fiestas del distrito de Usera 2026-2027

Description: La organización, coordinación, programación y ejecución de las fiestas del Distrito de Usera para el año 2026-2027, de acuerdo con el Pliego de Prescripciones Técnicas

Internal identifier: 300/2025/03208

### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952100 Cultural event organisation services

Additional classification (cpv): 79954000 Party organisation services

### 5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

### 5.1.6. General information

Procurement Project not financed with EU Funds.

### 5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: Climate change adaptation

### 5.1.10. Award criteria

#### Criterion:

Type: Quality

Description: 1.1 Una orquesta infantil de 4 componentes, 90 minutos duración, horario indicado por el distrito, fiestas de Usera.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3

#### Criterion:

Type: Quality

Description: 1.2 Una orquesta infantil de 4 componentes, 90 minutos de duración, horario indicado por el distrito, en fiestas San Fermín.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3

#### Criterion:

Type: Quality

Description: 1.3 Un Musical infantil de 4 componentes, 90 minutos de duración, horario indicado por el distrito, en fiestas de Usera.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3

#### Criterion:

Type: Quality

Description: 1.4 Un hinchable de agua de gran formato para completar la fiesta de los hinchables.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 4

#### Criterion:

Type: Quality

Description: 1.5 Un taller de pintacaras y maquillaje infantil, en recinto ferial de Pradolongo, mínimo 90 minutos, horario indicado por distrito.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2

#### Criterion:

Type: Quality

Description: 2.1 La aportación de un/a intérprete de lenguaje de signos en los actos de los pregones de Fiestas de Pradolongo .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

**Criterion:**

Type: Quality

Description: 2.2 La aportación de un/a intérprete de lenguaje de signos en los actos de los pregones de Fiestas de San Fermin .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

**Criterion:**

Type: Price

Description: 3. Oferta económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

**Criterion:**

Type: Quality

Description: 4. Horas de limpieza adicional.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

**Criterion:**

Type: Quality

Description: 1.1.1 Composición, trayectoria artística, repertorio y variedad de las actuaciones musicales previstas en las diferentes fiestas .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

**Criterion:**

Type: Quality

Description: 1.1.2. Composición, trayectoria artística, temática y desarrollo de las actuaciones infantiles previstas en las diferentes fiestas.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

**Criterion:**

Type: Quality

Description: 1.2.1 Diseño del alumbrado festivo.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3,5

**Criterion:**

Type: Quality

Description: 1.2.2. Concreción y adecuación de los escenarios, backstages, casetas y sanitarios.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3,5

**Criterion:**

Type: Quality

Description: 1.3.1. Si el cronograma se considera completo y adecuado tanto a las características de los espacios como a la naturaleza de las actividades a realizar.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 4

**Criterion:**

Type: Quality

Description: 1.3.2. Si la distribución de los medios personales y materiales es idónea según las distintas prestaciones a realizar .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 4

#### 5.1.15. Techniques

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Distrito de Usera - Tribunal Administrativo de la Contratación Pública

## 6. Results

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Value of all contracts awarded in this notice: 727 000,00 EUR

### 6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

#### 6.1.2. Information about winners

**Winner:**

Official name: Trato Producciones Artisticas

**Tender:**

Tender identifier: REF TEN-0001/LOT-0000

Identifier of lot or group of lots: LOT-0000

Value of the tender: 727 000,00 EUR

The tender was ranked: no

Subcontracting: No

**Contract information:**

Identifier of the contract: 1

Date on which the winner was chosen: 26/03/2026

Date of the conclusion of the contract: 28/04/2026

#### 6.1.4. Statistical information

**Received tenders or requests to participate:**

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

## 8. Organisations

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### 8.1. ORG-0001

Official name: Distrito de Usera

Registration number: 31011090144869

Registration number: P2807900B

Town: Madrid

Postcode: 28026

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Contact point: Distrito de Usera  
Email: [ncontrausera@madrid.es](mailto:ncontrausera@madrid.es)  
Telephone: +34 914281106  
Internet address: <http://www.madrid.es>  
Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=6X8ZXgvYmh0QK2TEfXGy%2BA%3D%3D>

**Other contact points:**

Official name: Tribunal Administrativo de la Contratación Pública  
Town: Madrid  
Postcode: 28010  
Country subdivision (NUTS): Madrid (ES300)  
Country: Spain

**Roles of this organisation:**

Buyer  
Review organisation

**8.1. ORG-0002**

Official name: Trato Producciones Artisticas  
Size of the economic operator: Micro, small, or medium  
Registration number: B86700796  
Town: Alcalá de Henares  
Postcode: 28806  
Country subdivision (NUTS): Madrid (ES300)  
Country: Spain  
Email: [tratoproducciones@outlook.es](mailto:tratoproducciones@outlook.es)  
Telephone: +34 619246828

**Roles of this organisation:**

Tenderer

**Beneficial owner:**

Nationality of the owner: Spain

**Winner of these lots: LOT-0000**

## Notice information

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Notice identifier/version: 1b4e24ba-515a-40b4-b3d5-9fcc62b1f1c6 - 01  
Form type: Result  
Notice type: Contract or concession award notice – light regime  
Notice subtype: 33  
Notice dispatch date: 29/04/2026 12:26:50 (UTC+02:00) Eastern European Time, Central European Summer Time  
Languages in which this notice is officially available: Spanish  
Notice publication number: 299894-2026  
OJ S issue number: 84/2026  
Publication date: 30/04/2026