

France-Nîmes: Advertising and marketing services
OJ S 167/2016 31/08/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CCI de Nîmes-Bagnols-Uzès-Le Vigan

Postal address: 12 rue de la République

Town: Nîmes Cedex 1

NUTS code: FR812 Gard

Postal code: 30032

Country: France

Contact person: Direction des équipements

E-mail: elisabeth-durfort@nimes.cci.fr

Telephone: +33 466879879

Fax: +33 466366108

Internet address(es):

Main address: <http://www.nimes.cci.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestations diverses de communication.

Reference number: 16NIM04L

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Réalisation de prestations de communication.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 84 100,00 EUR

II.2. Description

II.2.1. Title

Prestations de communication diverses

Lot No: 1

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Prestations de communication diverses.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Prestations de création visuel

Lot No: 2

II.2.2. Additional CPV code(s)

79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Prestations de création de visuel pour les salons du parc des expositions de Nîmes.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 097-173355](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 16NIM04L

Lot No: 1

Title:

Prestation

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/08/2016

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: MGT quidam

Postal address: ZAC du Pôle Actif — 16 allée du Piot

Town: Gallargue-le-Montueux

NUTS code: FR France

Postal code: 30660

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 77 500,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 16NIM0702

Lot No: 2

Title:

Création de visuel pour les salons du parc des expositions de Nîmes

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

05/08/2016

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: MGT Quidam

Postal address: ZAC du Pôle Actif — 16 allée du Pitot

Town: Gallargues-le-Montueux

NUTS code: FR France

Postal code: 30660

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 6 600,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif

Postal address: avenue Feuchères

Town: Nîmes

Postal code: 30000

Country: France

VI.4.2. Body responsible for mediation procedures

Official name: CCIRAL

Postal address: boulevard Paul Peytral

Town: Marseille

Postal code: 13282

Country: France

VI.5. Date of dispatch of this notice

26/08/2016