

**France-Paris: Writing agency services**  
**OJ S 123/2019 28/06/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ministère économie finances industrie

Postal address: 139 rue de Bercy

Town: Paris Cedex 12

NUTS code: FR1 Ile-de-France

Postal code: 75572

Country: France

E-mail: [margot.aptel@finances.gouv.fr](mailto:margot.aptel@finances.gouv.fr)

**Internet address(es):**

Main address: <https://www.entreprises.gouv.fr/>

Address of the buyer profile: <https://www.marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Animation éditoriale du laboratoire de la mission société numérique pour l'agence du numérique

Reference number: AO-animation-site-labo

**II.1.2. Main CPV code**

92312211 Writing agency services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Réalisation de prestations qui visent à alimenter le site du laboratoire de la mission société numérique.

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 198 400,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Production de documentations de politiques publiques

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

92312211 Writing agency services

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

Production de documentations de politiques publiques.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 70

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Animation éditoriale du site du laboratoire sur des thématiques numériques

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

92312211 Writing agency services

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

Production et animation éditoriales du site du laboratoire, sur des thématiques généralistes en lien avec le numérique.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 70

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Production de contenus sur les aspects juridiques et modèles économiques de communs  
Lot No: 3

##### **II.2.2. Additional CPV code(s)**

92312211 Writing agency services

##### **II.2.3. Place of performance**

NUTS code: FR101 Paris

##### **II.2.4. Description of the procurement**

Production de contenus sur les aspects juridiques et modèles économiques de communs.

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 70  
Price - Weighting: 30

##### **II.2.11. Information about options**

Options: no

##### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 248-573887](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** 1300144247

**Lot No:** 1

**Title:**

Production de documentations de politiques publiques

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

29/05/2019

#### V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Fing

Postal address: 8 passage Brulon

Town: Paris

NUTS code: FR1 Ile-de-France

Postal code: 75012

Country: France

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 66 000,00 EUR

Total value of the contract/lot: 66 000,00 EUR

#### V.2.5. Information about subcontracting

## Section V: Award of contract

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**Contract No:** 1300144293

**Lot No:** 2

**Title:**

Production et animation éditoriales du site du laboratoire sur des thématiques généralistes en lien avec le numérique

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

22/05/2019

#### V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Items international  
Postal address: 13 rue Camille Desmoulins  
Town: Issy-les-Moulineaux  
NUTS code: FR1 Ile-de-France  
Postal code: 92130  
Country: France  
The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 82 500,00 EUR  
Total value of the contract/lot: 82 400,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** 1300144237

**Lot No:** 3

**Title:**

Production de contenus sur les aspects juridiques et modèles économiques de commun dans le cadre d'un incubateur d'innovation juridique

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

21/05/2019

#### **V.2.2. Information about tenders**

Number of tenders received: 2  
The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Inno3  
Postal address: 137 bd de Magenta  
Town: Paris  
NUTS code: FR1 Ile-de-France  
Postal code: 75010  
Country: France  
The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 50 000,00 EUR  
Total value of the contract/lot: 50 000,00 EUR

#### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <http://paris.tribunal-administratif.fr>

##### **VI.5. Date of dispatch of this notice**

24/06/2019