

**Netherlands-The Hague: Digital printing services**  
**OJ S 123/2019 28/06/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Nationale ombudsman

National registration number: 59458487

Postal address: Bezuidenhoutseweg 151

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2594 AG

Country: Netherlands

Contact person: Ivo Dupon

E-mail: [post@nationaleombudsman.nl](mailto:post@nationaleombudsman.nl)

Telephone: +31 703563563

Fax: +31 703607572

**Internet address(es):**

Main address: <http://www.nationaleombudsman.nl>

Address of the buyer profile: <http://www.nationaleombudsman.nl>

**I.4. Type of the contracting authority**

Other type: Hoog College van Staat

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

EA Contentbureau

Reference number: P193012

**II.1.2. Main CPV code**

79811000 Digital printing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

De Nationale ombudsman is op zoek naar een contentbureau dat, in samenwerking met de contentmanager en communicatieadviseurs, actuele en relevante content (waaronder infographics, animaties, en artikelen) kan produceren voor de online en offline communicatiekanalen van de Nationale ombudsman.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 1,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

De omvang van de opdracht is geraamd op circa 100 000 euro per jaar.

#### **II.2.5. Award criteria**

Quality criterion - Name: Innovatie / Weighting: 25

Quality criterion - Name: Expertise / Weighting: 25

Quality criterion - Name: Projectorganisatie / Weighting: 20

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: yes

Description of options:

Er zal een overeenkomst gesloten worden voor 2 jaar met 2 maal de mogelijkheid de overeenkomst te verlengen met 1 jaar.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 052-119614](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

## IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 1

**Title:**

EA Contentbureau

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

22/04/2019

##### V.2.2. Information about tenders

Number of tenders received: 20

Number of tenders received by electronic means: 20

The contract has been awarded to a group of economic operators: yes

##### V.2.3. Name and address of the contractor

Official name: Contenture B.V.

National registration number: 34188666

Postal address: Keizersgracht 534

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1017 EK

Country: Netherlands

Telephone: +31 205240480

Internet address: <http://www.contenture.nl>

The contractor is an SME: yes

##### V.2.3. Name and address of the contractor

Official name: Beklijf B.V.

National registration number: 69723834

Postal address: Oude Kraan 72

Town: Arnhem

NUTS code: NL Nederland

Postal code: 6811 LL

Country: Netherlands

E-mail: [mark@beklijf.nu](mailto:mark@beklijf.nu)

Telephone: +31 611390997

Internet address: [www.beklijf.nu](http://www.beklijf.nu)

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 EUR

Total value of the contract/lot: 1,00 EUR

##### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

Definitieve gunning

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Arrondissement Den Haag

Postal address: Prins Clausplein 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [bureau@nationaleombudsman.nl](mailto:bureau@nationaleombudsman.nl)

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

### VI.5. Date of dispatch of this notice

27/06/2019