

**Netherlands-The Hague: Research and development services and related consultancy services**  
**OJ S 123/2019 28/06/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Nationale ombudsman

National registration number: 59458487

Postal address: Bezuidenhoutseweg 151

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2594 AG

Country: Netherlands

Contact person: Sanne Nelis

E-mail: [bureau@nationaleombudsman.nl](mailto:bureau@nationaleombudsman.nl)

Telephone: +31 703563563

Fax: +31 703607572

**Internet address(es):**

Main address: <http://www.nationaleombudsman.nl>

Address of the buyer profile: <http://www.nationaleombudsman.nl>

**I.4. Type of the contracting authority**

Other type: Hoog College van Staat

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

EA Communicatieonderzoeken

Reference number: P193004

**II.1.2. Main CPV code**

73000000 Research and development services and related consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

De Nationale ombudsman heeft als doel een raamovereenkomst te sluiten met 3 partijen voor het uitvoeren van communicatieonderzoeken.

**II.1.6.**

## **Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1,00 EUR

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: NL Nederland

### **II.2.4. Description of the procurement**

De waarde zal circa EUR 50 000,- per jaar zijn, verdeeld over 2 á 3 opdrachten per jaar.

### **II.2.5. Award criteria**

Quality criterion - Name: Projectorganisatie / Weighting: 15

Quality criterion - Name: Projectinrichting / Weighting: 15

Quality criterion - Name: Innovatie/Expertise / Weighting: 15

Quality criterion - Name: Casus / Weighting: 35

Price - Weighting: 20

### **II.2.11. Information about options**

Options: yes

Description of options:

De overeenkomst heeft een looptijd van 2 jaar met 2 maal de optie om te verlengen met 1 jaar.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 027-060246](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** 1

**Title:**

EA Communicatieonderzoeken

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

19/03/2019

#### V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: yes

#### V.2.3. Name and address of the contractor

Official name: TrueTalk B.V.

National registration number: 68188226

Postal address: Prins Bernhardplein 200

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1097 JB

Country: Netherlands

Internet address: <http://www.truetalk.nl>

The contractor is an SME: yes

#### V.2.3. Name and address of the contractor

Official name: Tabula Rasa B.V.

National registration number: 27167220

Postal address: Anna Paulownastraat 107

Town: 'S-Gravenhage

NUTS code: NL Nederland

Postal code: 2518 BD

Country: Netherlands

Telephone: +31 703600949

Internet address: <http://www.tabularasa.nl>

The contractor is an SME: yes

#### V.2.3. Name and address of the contractor

Official name: EMMA Communicatie B.V.

National registration number: 55327109

Postal address: Wijnhaven 88

Town: 's-Gravenhage

NUTS code: NL Nederland

Postal code: 2511 GA

Country: Netherlands

E-mail: [info@emma.nl](mailto:info@emma.nl)

Telephone: +31 708700460

Internet address: <http://www.emma.nl>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 50 000,00 EUR

Total value of the contract/lot: 1,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

Definitieve gunning

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Arrondissement Den Haag

Postal address: Prins Clausplein 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [bureau@nationaleombudsman.nl](mailto:bureau@nationaleombudsman.nl)

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

**VI.5. Date of dispatch of this notice**

27/06/2019